





**EDDIE FISHER  
DUNGAREE DOLL  
PRIZE CONTEST**

**MARCH**  
25¢  

# HIT PARADER

A CHARLTON PUBLICATION

**MEMORIES ARE MADE OF THIS**

**A TEEN AGE PRAYER**

**MEMORIES OF YOU**

**THE GREAT PRETENDER**

**LISBON ANTIGUA  
(IN OLD LISBON)**

**DUNGAREE DOLL**

**SIXTEEN TONS**

**THE TENDER TRAP**

**BAND OF GOLD**

**MY BELIEVING HEART**

**IT'S ALMOST TOMORROW**

**GEE WHITAKERS**

**I'M GONNA LAUGH YOU  
OUT OF MY LIFE**

**WHEN YOU DANCE**

**EVERYBODY'S GOT A HOME  
BUT ME**

**NOT ONE GOODBYE**

**A HEART COMES IN HANDY**

**24 HOURS A DAY**

**THE LORD IS A BUSY MAN**

**ADORABLE**

DEAN  
MARTIN



*In This Issue!*

*Memories I'll Never Forget by Dean Martin*

*Don Cherry — "Fourteen Karat Krooner"*

*A Record In The Making With Georgia Gibbs*



*Amazing New Easy Way Can Quickly Put Pounds and Inches on Thin Folks when Underweight is Caused by Poor Appetite or Poor Eating Habits*

# don't be skinny !

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Body-Building Calories You've  
Long Heard Was Coming!**



If you are skinny, thin and underweight because of poor appetite or poor eating habits mail the coupon for this latest discovery of modern medical science. It's called WATE-ON and folks in normal health have reported gains of 4, 6, 10 . . . as much as 20 and 30 pounds and more so fast it's amazing! WATE-ON is a new and different formula that's pleasant to take as directed and is loaded with concentrated calories so prepared as to be far easier to be used by the system in building wonderful body weight. Cheeks fill out, neck and bustline gain, arms, legs, thighs, ankles, skinny underweight figures fill out all over the body. WATE-ON also improves the appetite, gives quick energy, guards against fatigue, sleepless nights, poor endurance, low resistance. Also makes for better digestion of fats that put on weight naturally. Try WATE-ON today.

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Amazing new WATE-ON is the greatest weight building formula ever developed! It's so loaded with super calories that putting on pounds and inches of firm flesh is a cinch. WATE-ON gives quick energy, improves the appetite, helps the healthy system digest and absorb weight building fats. Contains bone building vitamin D plus blood building, strength building red vitamin B<sub>12</sub> which has a remarkable ability, proven in clinical tests on children, to help fast weight gains. If underweight is caused by disease take WATE-ON under direction of your doctor. Get NEW WATE-ON today.

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WATE-ON is entirely safe, contains no drugs, no stimulants, nothing but a brand new concentrated food formula that's EXTRA RICH in easier to assimilate calories, fortified with other proven weight building elements.

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FILL UP AND LOSE  
APPETITE AT MEALTIME**

Many skinny people have smaller than normal stomachs. Halfway thru a meal they're full, have no more appetite. Take concentrated WATE-ON for the body building calories missed. It works wonders putting on healthy weight.

**DOCTORS**  
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## SEND NO MONEY—Test at Our Risk

Mail the ON APPROVAL Coupon below for your generous supply of WATE-ON (indicate Liquid, Powder or Tablet form). On arrival pay \$3.00 plus C.O.D. postage on guarantee if first trial doesn't increase your weight to your satisfaction, all you need do is return empty container for full refund. Now . . . today . . . mail the Coupon. Youngsters, get mother or dad to order for you.

## MAIL THIS COUPON TODAY

WATE-ON CO., Dept. 35C, 230 N. Michigan Ave., Chicago 1, Ill.  
(In Canada WATE-ON Co. of Canada, 320 Jones Ave., Toronto 6, Ontario)  
Send WATE-ON checked. I'll pay \$3.00 plus C.O.D. postage on arrival on guarantee I must be satisfied with very first supply or money back when I return empty container. (Cash orders mailed prepaid, save C.O.D. postage, same guarantee).

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ ZONE \_\_\_\_\_ STATE \_\_\_\_\_

☐ Check, cash or money order enclosed ☐ Send C.O.D.

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# The HIT PARADER BAND WAGON OF A Charlton **TOP TUNES** Feature

## DUNGAREE DOLL

BEN RALEIGH SHERMAN EDWARDS

Dungaree doll, dungaree doll,  
Paint your initials on my jeans,  
So ev'ryone in town will know we go  
aroun' together,  
Together, together,  
Dungaree doll, dungaree doll,  
Paste your picture on your sleeve,  
So ev'ryone can see that you belong  
to me,

Forever, forever, forever  
I want you to wear my orange sweater,  
The beat up sweater with the high  
school letter,  
Gonna make a chain of paper clips,  
And chain us together while I kiss your  
lips,  
You dungaree doll, dungaree doll,  
Promise me you never will fall for any  
other guy.  
Tell me you are my dungaree, dungaree,  
dungaree,

Dungaree, dungaree, dungaree doll!

Copyright 1955 by Edward B. Marks Music Corp.

## MEMORIES OF YOU

ANDY RAZAF EUBIE BLAKE

Waking skies at sunrise ev'ry sunset,  
too  
Seems to be bringing me memories of  
you  
Here and there, ev'rywhere,  
Scenes that we once knew  
And they all just recall memories of  
you  
How I wish I could forget those happy  
yesteryears  
That have left a rosary of tears  
Your face beams in my dreams,  
Spite of all I do  
Ev'rything seems to bring memories  
of you.

Copyright 1930, 1954 by Shapiro, Bernstein & Co. Inc.

## LISBON ANTIGUA (In Old Lisbon)

HARRY DUPREE RAUL PROTOLA J. GALHARDO  
A. DO VALE

I gave my heart to you in old Lisbon  
that night,  
Under the spell of your charms,  
I felt your arms hold me so tight;  
'Twas heaven to find such bliss in each  
kiss;  
I lost my heart but I found one so true,  
In old Lisbon with you.

It happened one night in Portugal  
Lisbon was gay in the moonlight,  
The stars were shining above when I  
found you, my love;  
What is this strangeness, this splendor,  
All this myst'ry that makes me  
surrender?

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## TOP TUNES

### A TEEN AGE PRAYER

BIX REICHNER BERNIE LOWE

My friends all know it, how I adore  
him;  
I've whispered to angels, what I'd do  
for him;  
He is the answer to a teen age prayer;  
He won't go steady, the crowd has told  
me,  
But I keep praying to have him hold  
me,  
Why won't you listen to a teen age  
prayer?  
I wait by the window at seven,  
And chill when my thrill passes by;  
His kiss could send me to heaven,  
Into his arms I could fly;  
My girl friend, Betty, tells me he's  
lazy,

But I know Betty loves him like crazy,  
He is the answer to a teen age prayer.  
Copyright 1955 by La Salle Publishers, Inc.

### I'M GONNA LAUGH YOU OUT OF MY LIFE

CY COLEMAN JOSEPH ALLEN MCCARTHY

I'm gonna laugh you right out of my  
life  
Laugh and forget this affair.  
Guess I was foolish to care  
So I'm gonna dance you right out of my  
dreams  
Try to be carefree and gay  
I guess I'll learn to play the part  
'Cause when our friends begin that  
heartless rumor,  
I know I'll really need my sense of  
humor;  
I'm gonna laugh you right out of my  
life,  
Make it a beautiful joke,  
No one will know you broke my heart  
But if I find you and I really meant  
that last goodbye  
Then I'm gonna laugh so hard I'll cry.  
Copyright 1955 by Jefferson Music Co., Inc.

### TOYLAND

KAL MANN BERNIE LOWE

Please take me back to toyland,  
Ev'ryone's happy there.  
It's more than a girl and boy land,  
Where dreams, just like toys, can be  
shared.  
If you believe in toyland,  
Believe in things that you cannot see;  
All the world would become a joyland,  
Whata wonderful world this would be!  
Copyright (C) 1955 by Harvard Music Inc. Sole selling  
agent, Ivan Mogull Music Corp.

### MEMORIES ARE MADE OF THIS

TERRY GILKYSON RICH DEHR FRANK MILLER

Take one fresh and tender kiss.  
Add one stolen night of bliss.  
One girl, one boy;  
Some grief, some joy.  
Memories are made of this.  
Don't forget a small moonbeam,  
Fold in lightly with a dream.  
Your lips and mine,  
Two sips of wine.  
Memories are made of this.  
Then add the wedding bells,  
One house where lovers dwell.  
Three little kids for the flavor.  
Stir carefully thru the days;  
See how the flavor stays.  
These are the dreams you will savor.  
His blessings from above,  
Serve it gen'rously with love.  
One man, one wife, one love thru life.  
Memories are made of this.  
Memories are made of this.  
Copyright 1955 by Montclare Music, Inc.

### THE GREAT PRETENDER

BUCK RAM

Oh yes, I'm the great pretender  
Pretending I'm doing well  
My need is such I pretend too much  
I'm lonely but none can tell

Oh yes, I'm the great pretender  
Adrift in a world of my own  
I play the game but to my real shame  
You've left me to dream all alone

Too real is this feeling of make believe  
Too real when I feel what my heart  
can't conceal

Oh yes, I'm the great pretender  
Just laughin' and gay like a clown

I seem to be what I'm not, you see  
But I'm wearin' my heart like a clown  
Pretending that you're still aroun'.  
Copyright 1955 by Panther Music Corp.

### BAND OF GOLD

BOB MUSEL JACK TAYLOR

I've never wanted wealth untold;  
My life has one design,  
A simple little band of gold to prove  
that you are mine.  
Don't want the world to have and hold,  
For fame is not my line.  
Just want a little band of gold  
To prove that you are mine.  
Some sail away to Araby  
And other lands of mystery,  
But all the wonders that they see will  
never tempt me.  
Their memories will soon grow cold  
But till the end of time  
I'll have a little band of gold  
To prove that you are mine.  
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## WHAT'S THE

S E C R E T

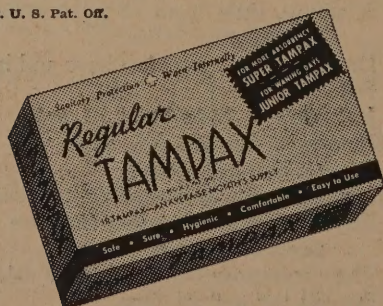
MILLIONS  
OF WOMEN  
SHARE?

It's the secret of perfect poise any day of the month! These women use Tampax\*—and if you don't, you'll be amazed at the difference internal sanitary protection makes. Instead of being continually reminded of "time-of-the-month" by a hampering pad, a confining belt, you can't even *feel* you're wearing Tampax! No wonder Tampax is so popular!

Actually, women in more than 75 countries use Tampax. From the way it prevents odor from forming to its ease of disposability (applicator and all), there just isn't another kind of protection in the world that's *nearly* as satisfactory! Remember! Tampax was designed by a doctor, created by a doctor, to fit the needs of *all* women!

Buy one of the inconspicuous little packages of Tampax at any drug or notion counter. (Choice of 3 absorbencies: Regular, Super, Junior.) See how easily Tampax tucks away in your purse. Then go home and try it. You're bound to like it—millions do! (Economy size gives average 4-months' supply.) Tampax Incorporated, Palmer, Mass.

\*Reg. U. S. Pat. Off.



Invented by a doctor—  
now used by millions of women

## HIT PARADER

A  
Charlton  
Publication

NORMAN SILVER, ED LANE ..... Editors  
SAM GOLDMAN ..... Ass't Editor  
VINCE VARSH, JOHN SUMMERS ..... Art Directors  
ED BAKER ..... Publicity

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## By DEAN MARTIN

Whenever a performer is interviewed by members of the press, he's always asked the following question: "Are there any outstanding memories that you feel you'll never forget?" Usually the answers are pretty routine, based around their first big break in show business, their first hit song, first motion picture or sometimes their first club date. Since I was interviewed by folks from HIT PARADER several times, and that question was asked of me before, I'll have to think of an answer along a different line. That's not a very difficult thing for me to do either — inasmuch as this business holds so many memories so very dear to me.

Of course, I'll never forget the first time I teamed up with Jerry Lewis — that was back in 1946 — in an Atlantic City nite spot. Then, too, there was the excitement of our first motion picture, "My Friend Irma." Those are things no performer can ever forget. Yet, today I'm not using the recollection of those events to answer the question asked by HIT PARADER reporters.

Instead, today, I use my fans as the basis of all the memories I'll never forget. I'll never forget the first sound of applause you gave me the first time I sang before an audience. You made me feel so at home. It inspired me to work all the harder so's I'd become truly

worthy of the attention shown me by so many of you. I'll never forget the first time I looked into an audience and saw smiles across the faces of the hundreds of people looking up to the stage. To think that I had something to do with bringing bits of happiness to so many of you thrilled me.

I'll never forget the first fan letter I received — and the many thousands of fan letters that followed — letters from you and you and you. One letter in particular stands out in my memory. It was from a parent of an unfortunate hospitalized child. The parent told me of the joy that Jerry and I brought her child during one of our TV comedy spots.

I'll never forget being chosen to do benefit shows because the producers of these shows thought you the fans would want us to partake in fund raising for charitable organizations. I'll never forget the many warm receptions you've given me whenever I've come to your town — in person or via television, radio or movies.

I could go on forever, relating the joyful memories made possible because of the vast public interest in the Martin & Lewis team, but I can't be selfish in using all of HIT PARADER's space — so I'll close saying "Most of all I'll never forget you, my many fans who have brought me so many memories I'll never forget."



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City & State.....

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Should last for years! SEND \$1.00 (bill, c.k. mo.) and pay postman \$4.99 COD postage or send \$5.99 for P.P. delivery. Limited Time Offer — includes DX Atrial kit. Real fun — Wonderful gift. Sold only by mail from:  
MIDWAY 60. DEPT. 8HP-3 KEARNEY, NEBR.

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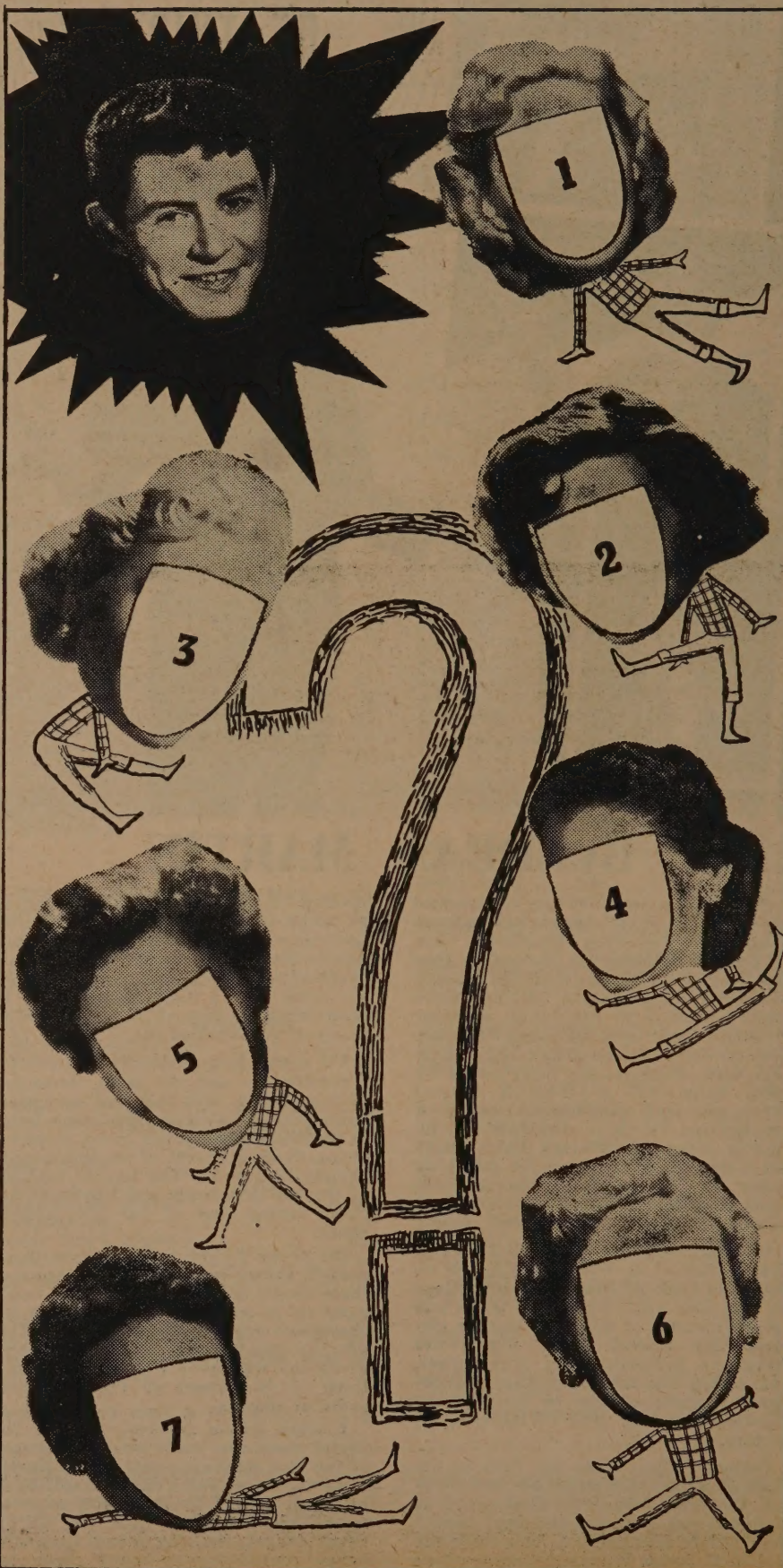
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Address.....

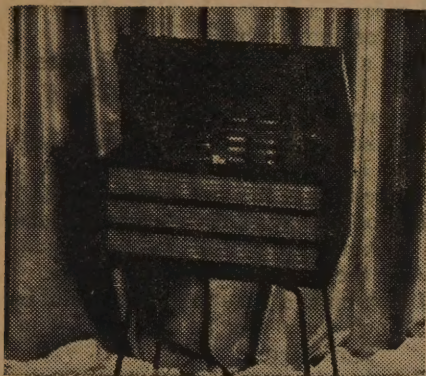
City.....Zone.....State.....

# the Eddie Fisher





# "Dungaree Doll" CONTEST



## DUNGAREE DOLL CONTEST

First Prize: This RCA Victor Table Model Hi-Fi Record Player.

Second through 6th Prizes: These 10 long-playing RCA Victor Albums:

"I Love You"	Eddie Fisher
"So Smooth"	Perry Como
"Music From The Student Prince"	Maria Lanza
"New York, New York"	Harry Geller
"Soft And Sweet"	Three Suns
"Sax In Silk"	Bobby Duko
"Voo Doo Suite"	Perez Prado
"Champagne For Dinner"	Armando and Orchestra
"Great Music Themes From T.V."	Hugo Winterhalter
"Walt Disney's Song Carousel"	Joe Newman

The nineteen next-best will each receive a brand new RCA Victor popular record.



## FUN! FREE! PRIZES!

Hey, all you "Dungaree Dolls and Guys," how would you like to win some really great prizes and have lots of fun doing it? Just enter our big Eddie Fisher "Dungaree Doll" contest by following the simple instructions printed on this page, and you'll be in the running for our grand prize — a beautiful RCA Victor table-model Hi-Fi record player valued at \$129.95. The five next best contest entries will each receive 10 long-playing RCA Victor popular albums, while places seven through twenty-five will receive a popular RCA Victor record.

The contest is divided into two parts. All you have to do is identify the faceless RCA gal vocal stars at the left, then finish the four-line jingle appearing in the coupon. It's easy, it's fun and there's nothing to buy.

Come on, gang, let's all get on the "Dungaree Doll" bandwagon and win one of these 25 big prizes!

### READ THESE RULES CAREFULLY:

1. Identify the seven (7) faceless RCA Victor femme vocal stars — our "Dungaree Dolls." Write each star's name in the coupon opposite the number corresponding to the number on her face.
2. Complete the jingle in the coupon by adding one line rhyming with the word "hear."
3. Fill out the information requested in the coupon and mail to:

**DUNGAREE DOLL CONTEST**  
HIT PARADER  
DERBY, CONN.

4. All entries must be postmarked no later than February 15, 1956. Winners will be announced in the May issue of HIT PARADER, on sale at all newsstands March 13, 1956. In case of ties, duplicate prizes will be awarded.

5. The judges of the contest are Eddie Fisher, Bernie Miller (RCA Victor Promotion Director) and Norman Silver (Editor of HIT PARADER). The decision of the judges will be final.

6. This contest is open to everyone except employees of the publishers of this magazine, employees of RCA Victor Records or members of their families.

## DUNGAREE DOLL CONTEST

### HIT PARADER

### DERBY, CONN.

### PART I

1. Doll No. One is .....
2. Doll No. Two is .....
3. Doll No. Three is .....
4. Doll No. Four is .....
5. Doll No. Five is .....
6. Doll No. Six is .....
7. Doll No. Seven is .....

### PART II

**COMPLETE THIS JINGLE**  
"Dungaree Doll," Eddie Fisher's latest,  
Is certainly one of his very greatest.  
Give it a listen and you will hear ....

Name .....  
Address .....  
City ..... State .....

Get this  
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with the top of a  
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(Grayish Taupe) (Brownish Beige) (Rosy Hue)  
Size: ☐ 8 1/2 ☐ 9 ☐ 9 1/2 ☐ 10 ☐ 10 1/2 ☐ 11  
☐ Short ☐ Medium ☐ Long ☐ Self Seam ☐ Dark Seam

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## Hi Folks:

The year 1955 has left the scene, and zippin' in is what we hope will be a rip-roarin', musical 1956. And, from all indications, the new year will be jam-packed with great new stars, new songs and new stories to make it a banner year.

Dean Martin kicked off the new year with a tune that is definitely destined to become a big smash. The title — "Memories Are Made Of This." So, what could possibly be more fitting than a story in Dean's own words: "Memories I'll Never Forget." This guy Martin is really an humble and sincere fellow, as you'll soon find out.

The gal chirps weren't to be outdone by the fellows for; Georgia Gibbs (Her Nibbs) waxed a two-sided hit platter labeled "Arivederci Roma" (Goodbye To Rome) and "24 Hours A Day." It's a hot race as to which side will make the HIT PARADER charts first. Our money's on the "24 Hours" ditty.



Roger Williams

Julie London

Back with us to start the new year are the disc jockeys with their very own section — "Disc Jockey Platter Patter" — plus your favorites, "National Radio Fan Club" and "Juke Box Dynamite."

You'll also read about Bonnie Lou, the King Records starlet of "Daddy-O" fame. She's off and running with her first hit disc, plus many more exclusive features — all in this month's mag.

Gang, the big news of the month is the hot new contest sponsored by Eddie Fisher and HIT PARADER magazine. So you just keep flipin' the pages and you'll hit it. Remember, get your contest slips filled out and sent in as quickly as possible because those prizes can not last forever — and good luck to all of you!

So, be our guest — and whatever you do — keep those letters and cards coming in.

See you all next month!

## ARE YOU SATISFIED?

SHEB WOOLEY HOMER ESCAMILLA

Are you satisfied really satisfied,  
With the new love that came your way?  
Are you satisfied?  
Are you satisfied really satisfied,  
With the love that he gave you today?  
Are you satisfied?  
Do you thrill to his kiss,  
As you once did to mine?  
Is there a chance that you'll regret it,  
And want me back sometime?  
Are you satisfied, really satisfied;  
If you are, then I'll be on my way.  
Are you satisfied?

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## THE LORD IS A BUSY MAN

RAY ALLEN JERRY JOYCE

The Lord is a busy man, the Lord is a busy man,  
A mighty busy man is He,  
But, rain or shine, He's still got time  
To look out for you and me.  
Oh, the Lord is a busy man, the Lord is a busy man,  
A mighty busy man it's true.  
Though we are blest with a day of rest,  
His labors are never through.  
He has to hang out the stars  
And shine up the moon,  
See that the birds keep on singin' in tune.  
It's a fact that the Lord is a busy man,  
The Lord is a busy man,  
A mighty busy man is He,  
But, rain or shine, He's still got time  
To look out for you and me.

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## MY BELIEVING HEART

JIMMIE CRANE AL JACOBS

My believing heart holds a love so true  
My believing heart it belongs to you  
And thru all the years that are yet to be  
My believing heart wants you close to me

If you would tell me black is white  
I would believe you  
No matter what you say or do  
I'd never leave you

All my love is yours and forever too  
My believing heart will believe in you!

Copyright 1955 by Laurel Music Corp.

## NOT ONE GOODBYE

REDD EVANS PHIL SPRINGER

Not one goodbye, from now until forever,  
Not one goodbye, from now on we're together.  
Though there be times when goodbyes seems ever so near,  
At the thought of losing you dear I'm blue  
So I promise you not one goodbye,  
We'll leave that word unspoken good reasons why,  
For that's how hearts are broken,  
So hold me close and I swear until I die,  
Not one, not one goodbye.

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## EVERYBODY'S GOT A HOME

OSCAR HAMMERSTEIN 2nd RICHARD RODGERS

I rode by a house with the windows  
lighted up  
Lookin' brighter than a Christmas tree.  
And I said to myself as I rode by myself,  
Ev'rybody's got a home but me.  
I rode by a house where the moon was on the porch  
And a girl was on her feller's knee.  
And I said to myself as I rode by myself,  
Ev'rybody's got a home but me.  
I am free and I'm happy to be free,  
To be free in the way I want to be.  
But once in a while when the road is kinda dark  
And the end is kinda hard to see,  
I look up and I cry to a cloud goin' by:  
"Won't there ever be a home for me somewhere?"  
Ev'rybody's got a home but me."

I rode by a house where a poodle lay asleep  
In the shadow of a walnut tree.  
And I said to myself as I rode by myself,  
Ev'rybody's got a home but me.  
I rode by a house where a pigeon had a roost  
On the riggin' of a new T. V.  
And I said to myself as I rode by myself,  
Ev'rybody's got a home but me.  
I am free and I'm happy to be free,  
To be free in the way I want to be.  
But once in a while when I'm talkin' to myself  
And there's no one there to disagree,  
I look up and I cry to the big empty sky:

"Won't there ever be a home for me, somewhere?"

Ev'rybody's got a home but me."

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## THERE ONCE WAS A BEAUTIFUL

SID WAYNE PHIL SPRINGER

There once was a beautiful,  
There once was a wonderful,  
There once was a marvelous girl;  
Like a queen she did command each heart throughout the land,  
This wonderful, beautiful girl.  
The world was a toy for her,  
But really no joy for her,  
Without the right boy for her dreams.  
So with laughter she would hide her loneliness inside  
Because of no boy in her dreams.  
And then the story goes she met the Joe of Joes,  
But their love was like a rose;  
Too beautiful to last!  
And now she's alone again,  
High on her throne again,  
A "back on her own again" girl.  
She chose fame and not his name;  
Who's to say that she's to blame?  
This wonderful beautiful girl.

Copyright 1954, 1955 by Oxford Music Corp.



(Love Is)

## THE TENDER TRAP

SAMMY CAHN JAMES VAN HEUSEN

You see a pair of laughing eyes  
And suddenly you're sighing sighs,  
You're thinking nothing's wrong,  
You string along, boy, then snap!  
Those eyes, those sighs,  
They're part of the tender trap!  
You're hand in hand beneath the trees  
And soon there's music in the breeze,  
You're acting kind of smart,  
Until your heart just goes whap!  
Those trees, that breeze,  
They're part of the tender trap!  
Some starry night,  
When her kisses make you tingle,  
She'll hold you tight  
And you'll hate yourself for being  
single.

And all at once it seems so nice,  
The folks are throwing shoes and rice,  
You hurry to a spot,  
That's just a dot on the map!  
You wonder how it all came about,  
It's too late now, there's no getting out,  
You fell in love,  
And love is the tender trap!

Copyright 1955 by Borton Music Corp.

## ALABAMY BOUND

BUD DeSYLVA BUD GREEN RAY HENDERSON

I'm Alabamy bound  
There'll be no "Heebie Jeebies" hangin'  
'round,  
Just gave the meanest ticket man on  
earth  
All I'm worth  
To put my tootsies in an upper berth  
Just hear that choo choo sound  
I know that soon we're goin' to cover  
ground  
And then I'll holler so the world will  
know

"Here I go," I'm Alabamy bound

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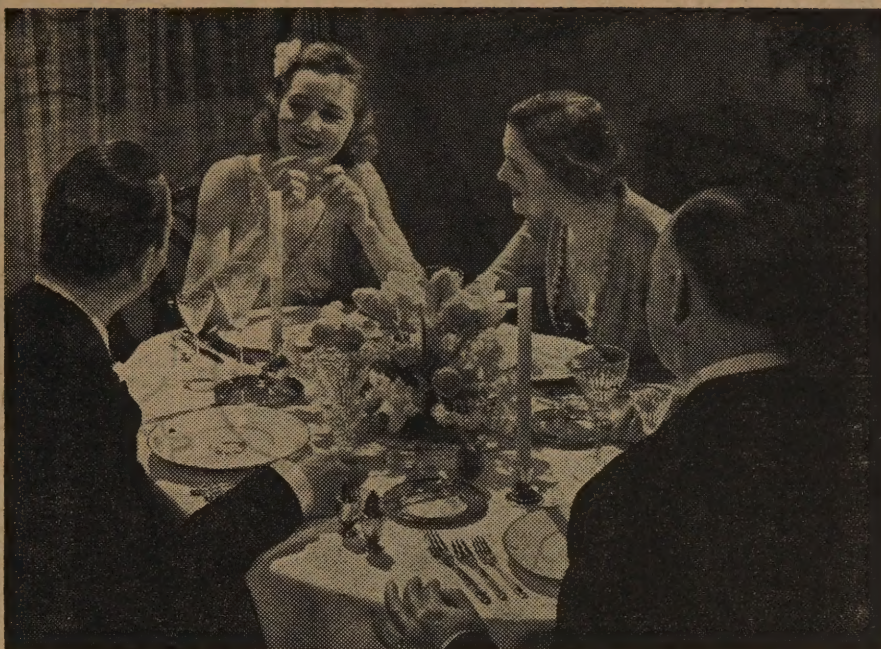
## 24 HOURS A DAY

(365 A Year)

RUDY TOOMBS HENRY GLOVER

If you're looking for a gal to love,  
Baby, I'm waiting here to love you  
twenty-four hours a day,  
Three sixty-five a year.  
I'll be faithful, kind and true,  
Baby, don't have a fear.  
I'll love you twenty-four hours a day,  
Three sixty-five a year.  
Well, ev'ry little moment that passes  
the time  
Will always find you on my mind.  
Ev'ry litle second, ev'ry moment  
between will be  
Some more time for me to dream.  
We'll get along, and that's for sure,  
The day you make it clear  
You love me twenty-four hours a day,  
Three sixty-five a year.

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## GEORGIA GIBBS

It's always an honor to express my feelings to the readers of HIT PARADER Magazine. There are so many thousands of record fans I'd like to reach, but it's just a physical impossibility. That's why I thrill each time the editors of HIT PARADER allow me to speak to you, my fans, using the magazine as sort of an open letter.

I've been mighty lucky the past several months, scoring several hits on the Mercury label. There was "Tweedle Dee" and then "Dance With Me Henry." Both went over the million mark in the sales reports. Now I've got high hopes for another Gold Record Award with my new platter dubbed "24 Hours A Day." Funny thing about that title — I always used to say, "I wish I could sing twenty-four hours a day," and here I am doing just that. Of course, you know — that I know — that if anyone sang continually for twenty-four hours, their voice wouldn't be much good for future use.

True, we don't sing a consecutive twenty-four hours when we cut a session, but believe me, lots more than twenty-four hours are put in before the session director OK's the happenings. First we hear a dub (sample version on wax) of the tune so's we get the proper mood and tell whether or not the tune is good for us — and if we're good for the tune. If we decide to give it a try, the work begins.

First we get a piano player to run the melody down — over and over again — until we learn it backwards

and forwards. It has to become a part of us. When the melody is learned, we study the lyric — and thoroughly so that we can render it, giving it full meaning, as the composer would wish us to do and as we would do if he were singing the song. When the song is finally learned, and we think we're doing it justice, you may think our job is done. You're so wrong. That's when the work begins.

Next step is the arrangement. That's when we look for a way to do the tune in so outstanding a manner that no other artist can "cover" us on the same song. Perhaps the word "cover" is new to you. I'll try to explain it. If I were to record a song for Mercury and representatives from other record labels thought someone from their stable could do a good job on it, they would cut the side with that particular artist and "cover" my rendition. Sometimes a song is covered by as many as twelve artists. That's why one offering has to be to perfection, 'cause if our competition's waxing proves better than ours, all our efforts would have been in vain. It isn't too often that more than two arrangements of one number break into the big coin-making bracket.

After all this rehearsing alone come the long drawn out rehearsals with the orchestra — sometime the chorus — and then the record company technicians. Then finally the session itself. Yes, dear fans, lots more than 24 hours of singing are put in to bring a record your way.

## MY BABY'S GOT SUCH LOVIN' WAYS

HAL DAVID LEON CARR

She ought a get a loving cup  
For just the way she cuddles up  
My baby's got such lovin' ways.  
I don't keep changing romances  
(She's got such lovin' ways she's got  
such squeezin' ways)  
I don't chance partners at dances  
(She's got such kissin' ways she's got  
such teasin' ways)  
It's not that I don't get chances

But my oh baby, ah baby, ooh baby, ee  
baby,  
My baby's got such lovin' ways.

She ought a get a great big prize  
For all those honey suckle sighs.  
My baby's got such lovin' ways.  
Come rain or shine we go dating  
(She's got such lovin' ways she's got  
such squeezin' ways)  
She's always late, I'm kept waiting  
(She's got such kissin' ways she's got  
such teasin' ways)  
I know it's so aggravating

She ought a get her name in lights  
For just the way her kiss delights  
My baby's got such lovin' ways.  
I took her home to my mother  
(She's got such lovin' ways she's got  
such squeezin' ways)  
They didn't care for each other  
(She's got such kissin' ways she's got  
such teasin' ways)  
And I'm not wild for her brother  
Copyright 1955 by George Pincus Music Corp.

## ALL AT ONCE YOU LOVE HER

OSCAR HAMMERSTEIN II RICHARD RODGERS

You start to light her cigarette  
And all at once you love her.  
You've scarcely talked, you've scarcely  
met,  
But all at once you love her.  
You like her eyes, you tell her so.  
She thinks you're wise and clever.  
You kiss goodnight and then you know  
You'll kiss goodnight forever.  
You wonder where, your heart can go  
Then all at once you know.

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## A GOOD MAN IS HARD TO FIND

EDDIE GREEN

A good man is hard to find;  
You always get the other kind.  
Just when you think that he is your pal  
You look for him and find him fooling  
'round some other gal.  
Then you rave; you even rave  
To see him laying in his grave.  
So, if your man is nice, take my advice  
And hug him in the morning, kiss him  
ev'ry night,  
Give him plenty lovin', treat him right,  
For a good man now-a-days is hard to  
find.

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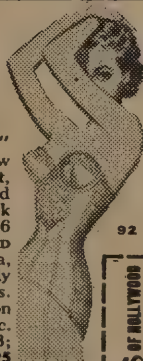
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**MONEY-BACK GUARANTEE**





## DON CHERRY

About the only golfer who can claim the distinction of merely yelling "fore" — and causing every female heart on the golf course to melt — is a handsome young man with short-cropped hair named Don Cherry. Though the fans that mob him on personal appearances, wanting autographs and souvenirs (usually consisting of ties and shirt sleeves), know him as a guy who really "tees off" on a song, there are many other fans who know Don for his artistry on the "greens" (we're not talking about money, but the golf course).

Handsome Mr. Cherry is one guy who follows the old adage, "Don't put all your eggs in one basket." The fact that he's a "driver" in both music and golf is apparent. As a golfer, Don has won the Canadian Amateur Open Golf Tournament and was chosen as a member of the Walker Cup Team, the highest honor that can be bestowed on an American amateur golfer.

Whenever a man follows two separate and unrelated careers, the question uppermost in everyone's mind is: "How does he do it?" We figured the best way to answer that question was to turn it over to Don Cherry. Don says, "I love to sing, I love to play golf — and when I sing well, I play well and vice versa." There's only one thing left to say after that — Don Cherry is tops in "pops" as well as tops in "pop" ... ing" golf balls.

Returning from the fairways to the

air waves in Don's career, we check the charts for his all-time "hits." His many fans will surely remember his top disking of "Padam Padam," which paced the hit parade not too long ago. To surpass "Padam" — was quite a task, but there are those who claim D. C.'s record of "Vanity" is the best of his best. We're curious to see what the fans will say about Don's latest Columbia effort, "Band Of Gold." We think it's great — and it is certainly making its mark on the charts, climbing at a terrific rate and making the "Gold" look like 14-carat stuff. The bottom half of young Mr. Cherry's waxing, "Rumble Boogie," is on a Rock n' Roll kick and the D.J.'s are whirling it at the speed of the motor in a V-8 engine.

Don Cherry the singer has a great deal of fan appeal which is due not only to his powerful melodic voice but also to his warm personality. He's one of those rare male vocalists who have many fans among the "Adam" side of the ledger. Don's prowess as a golfer is probably one good reason.

Don Cherry may be considered an "amateur" when it comes to the "links." For those of you who are not addicted to the golfing sport, an "amateur" means only that a golfer receives no pay, it does not imply that he is a novice at the game. However, no such lengthy discussion is necessary when we talk of Don Cherry the vocal "pro" ... for that he certainly is.

## DADDY-O

BUFORD ANNER CHARLIE GORE LOUIS INNIS

You couldn't call him handsome  
But he's loaded with style,  
Always wears a tee shirt  
And a great big smile.  
There's something 'bout this crazy kid  
We all love so;  
When he's around the girls all holler  
daddy-o.

Daddy-o 'sure good lookin',  
Daddy-o always cookin',  
Daddy-o ready to go  
All the girls are batty over daddy-o.

He's got a 'big convertible  
That's fire-engine red;  
Howlin' and a-prowlin',  
Never goes to bed.  
He's really Mr. Big to all the kids in  
school  
Everybody knows that daddy-o's real  
cool.

You never have to see him  
To know that he's around;  
He's got a set of horns  
With the craziest sound.  
The girls will start to jivin'  
When they hear him blow.  
They all jump and holler  
Here comes daddy-o."

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## TAKE THE TIME

JOE BEAL JOE SHANK FREDDY JAMES

Take the time to look my way,  
To know the way I feel  
Take the time to kneel and pray  
For blessings true and real.  
Take the time to reconcile,  
To pause when tempers flare  
Take the time to stop and smile,  
To let me know you're there.  
Hold my hand thru wrong and right  
Lead me from the dark to light  
You must be my guiding star,  
To follow near and far!  
Take the time to guard the ties  
That bind your life to mine  
Happiness you'll realize,  
If you will take the time.

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## A HEART COMES IN HANDY

CHARLES SINGLETON ROSE MARIE MCCOY

God sent me you, my darlin',  
From Heaven up above  
And my heart comes in so handy  
To love you with, my love.  
God gave me eyes to see you  
And arms to hold you too.  
And a heart that comes in handy  
To hold all my love for you.  
And I've got ev'ry right to be thankful  
For the blessings bestowed upon me.  
And I'm thankful indeed 'cause you're  
all that I need,  
I shall love you eternally.  
You are the joy forever that I've been  
waiting for  
And my heart comes in so handy to love  
you forever more.

Copyright 1955 by Roosevelt Music Co.



## IT'S ALMOST TOMORROW

WADE BUFF GENE ADKINSON

My dearest, my darling, tomorrow is near  
The sun will bring showers of sadness,  
I fear.

Your lips won't be smiling,  
Your eyes will not shine,  
For I know tomorrow  
That your love won't be mine.

It's almost tomorrow,  
But what can I do?  
Your kisses all tell me  
That your love is untrue  
I'll love you forever  
Till stars cease to shine,  
And hope someday, darling,  
That you'll always be mine.

Your heart was so warm, dear,  
It now has turned cold.  
You no longer love me,  
For your memories grow old.  
It's almost tomorrow,  
For here comes the sun,  
But still I am hoping  
That tomorrow won't come.

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## HANDS OFF

BOWMAN McSWANN

Take your hands off of him,  
He don't belong to you.  
Hands off of him,  
He don't belong to you.  
He's mine, all mine,  
No matter what you do.

He's long, lean and lanky,  
Sweet as he can be.  
Hands off of him,  
He belongs to me.  
Hands off of him,  
He don't belong to you.  
He's mine, all mine,  
No matter what you do.

Treats me kind and gentle,  
Makes me feel so good.  
Loves me every morning  
Like a good man should.  
Hands off of him,  
He's mine, all mine,  
No matter what you do.

People stare and wonder,  
What his lovin' like.  
Hands off of him,  
Lest you want to be fried.  
Hands off of him,  
He don't belong to you.  
He's mine, all mine,  
No matter what you do.  
He'll be mine until the day I die.

Now you've heard my story,  
And you'll know the reason why.  
Hands off of him,  
He don't belong to you.  
He's mine, all mine,  
No matter what you do.

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# SHOW CASE OF STARS



## TENNESSEE ERNIE

One of the nation's most popular TV-radio stars today is Capitol Records' versatile "Tennessee" Ernie Ford.

Born in Bristol, Tennessee, in 1919, he completed high school with intentions of stepping into a quiet, peaceful farm life. In 1939, Ford studied voice at the Cincinnati Conservatory of Music with ambitions to sing light operetta. However, during these years he frequently entertained at parties with glee clubs and finally emerged as a soloist as a result of the "Saturday Night Jamboree" program on WOPI. Through 1940 he remained in Atlanta's station WATL as an announcer. His next step was in Knoxville, where he did double duties as announcer and singer with the "Happy Valley Boys."

During the war years, Tennessee was a member of the air force as a flight instructor. He was discharged in 1945. A year later he headed for San Bernardino, California, where he joined KXFM's staff. Following that, he jumped to KXLA, in Pasadena, California, working with Cliffie Stone, Merle Travis, and Eddie Kirk, Capitol recording artists. As a result of his unique presentations, he, too, was signed to a pact with the Hollywood diskery.

Ernie is now a permanent resident of Monterey Park, California. He has been one of the country stars who has appealed to both pop and folk music lovers.

Ernie's new Capitol waxing of "Sixteen Tons" is already the number one song all over the 48 states. The tune, incidentally, was written by another folk music favorite who is a very good friend of Ernie's — his name, Merle Travis. (Merle also records for the Capitol diskery).

## SIXTEEN TONS

MERLE TRAVIS

Some people say a man is made out of mud  
A poor man's made out of muscle and blood,  
Muscle and blood and skin and bones  
A mind that's weak and a back that's strong.

You load sixteen tons,  
What do you get?  
Another day older and deeper in debt.  
Saint Peter, don't you call me  
'Cause I can't go.  
I owe my soul to the company store.

I was born one mornin' when the sun  
didn't shine,  
I picked up my shovel and I walked to  
the mine,  
I loaded sixteen tons of Number Nine  
coal  
And the straw boss said "Well-a-bless  
my soul!"

I was born one mornin', it was drizzling  
rain,  
Fightin' and trouble are my middle  
name,  
I was raised in a cane-break by an ole  
mama lion,  
Cain't no high-toned woman make me  
walk the line.

If you see me comin' better step aside,  
A lotta men didn't — a lotta men  
died —  
One fist of iron, the other of steel,  
If the right one don't-a get you, the  
left one will

Copyright 1947 by American Music, Inc.

## WANTING YOU

OSCAR HAMMERSTEIN 2nd. SIGMUND ROMBERG

Wanting you, ev'ry day I am wanting  
you,

Ev'ry night I am longing to  
Hold you close to my eager breast;  
Wanting love, in that heaven I'm  
dreaming of

Makes that haven seem far above  
Any hope that I'll gain my quest.  
Dreams are vain, but I cling to the  
nearest chance

That you may hear me;  
Dreams are vain, for whenever I  
wake,

I never find you near me.  
Wanting you, nothing else in this world  
will do,

In this world you are all that I adore.

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## CHARMAINE

ERNO RAPEL LEW POLLACK

I wonder why you keep me waiting,  
Charmaine my Charmaine,  
I wonder when bluebirds are mating,  
Will you come back again;  
I wonder if I keep on praying,  
Will our dreams be the same.

I wonder if you ever think of me, too,  
I am waiting, my Charmaine, for you.

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Miller Music Corp.

## GEE WHITAKERS!

WINFIELD SCOTT

Gee whitakers! all you wanna do is  
play.

Jimminy crickets! you'll never get no  
lovin' that way.

Holy smokes! don't you ever wanna  
kiss.

Gee whitakers! look at all the fun we  
miss.

Hee bee jee bees! baby, what cha gonna  
do.

Holy cow! I've never seen anybody like  
you.

Gee whitakers! you never give me a  
chance.

Jeepers creepers! all you wanna do is  
dance.

Dog gone it! ain't you ever gonna stop,  
Gee whitakers! you gonna make me  
blow my top!

Jumpin' jupiter! you better save that  
energy.

Suffrin' cats! you'll have nothin' left  
for me.

Gee whitakers! baby, don't you give a  
fig.

By crackety, come on let's make that  
gig

Dad blame it! you're just a little gada  
bout.

Gee whitakers! come on and knock me  
out!

Copyright 1955 by Lowell Music Corp.

## I'M GONNA SLEEP WITH ONE EYE OPEN (So I Can See You In My Dreams)

MITCHELL PARISH JEFF DAVIS

I'm goinna sleep with one eye open,  
So I can see you in my dreams,  
Gonna hold you, kiss you, love you,  
While mister moonlight softly beams;  
I'm gonna sleep with one eye open,  
So I can see more of your charms,  
'Cause tonight I've made my mind up,  
You're gonna wind up in my arms.  
You know, since I first met you,  
How I've tried to get you,  
Still I always let you slip away from  
day to day,

But tonight I'm gonna love you,  
This is my lucky night, it seems,  
I'm gonna sleep with one eye open,  
So I can see you in my dreams.

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territories and possessions and the Dominion of Canada.

## SWEET LORENA

JEREMY STEPHEN ALEC WILDER

I dream a dream of sweet Lorena;  
I wish we'd never said goodbye.

I wonder when I'll meet Lorena;  
My love for her will never die.

I will follow in the summer rain;  
I will seek her through the winter snow.

Oh, no lips so sweet as sweet Lorena's;  
No kiss so sweet as hers I know.

I pray that I will find Lorena.

Oh, where did my Lorena go?

Copyright 1955 by Broadcast Music, Inc.



*the story of  
America's best known*

# Artist's Model

By ANN GRIFFIN



1956

More artists, it's said, have sketched this girl than any other model. Artists have been sketching her for 22 years—yet she hasn't aged a day! Forever young and pretty. Forever modish.

Who is she? She's the "Draw Me" Girl! She was created by a well known art school — to invite you, and other beginning artists, to try your hand at winning a two-year art course. "Draw Me", she says, "and try for a free art scholarship!"

More than a million individuals have sketched the "Draw Me" Girl. Many got started, this way, towards a career in art.

You have this chance, too. Do you like to draw or sketch? You may have enough talent for a career in fashion drawing, illustrating or advertising art. Sounds

exciting, doesn't it?

Try for this scholarship! It's worth \$335.00. You're trained by professional artists. You get individual coaching from the world's largest home study art school. Many of our graduates are top artists today. When you start your course, you're given a Professional Drawing Outfit and valuable Art Textbooks.

Here's all you do: Just sketch the "Draw Me" Girl for 1956. Draw her head 5 inches high. Use pencil. Mail to Art Instruction, Inc., Studio 1826, Minneapolis 15, Minn. Mail your drawing in care of me, Ann Griffin, and I'll give it personal attention. See that I get it by February 29, won't you?

This contest is for amateurs only, remember. Make your drawing today!



1932



1936

1944 "Draw Me" Girl played her part in the war effort—strictly tailored.

In 1948—strictly feminine. And the longer the bob, the better. Now look again at today's "Draw Me" Girl! She'll be fun to sketch, won't she? Do that—try for an Art Scholarship!



1948



1944

1932 "Draw Me" Girl looks dated. She was well before your time—that's for sure!

In 1936—back of her head severely shingled, the front fluffed down to the eyebrows. Siren-type earrings, and frilled deep-V neckline.



## BLONDES!

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Brings out Shining Radiant Color... Washes Hair Shades Lighter SAFELY!



Now without tints, rinses or ugly bleached look you can safely give your hair the sparkling shine and highlights that men love!

Called BLONDEX this fragrant powder needs only water added to become a soft cleansing lotion shampoo. Instantly removes dingy film that makes hair dark and old-looking, brings back flattering lightness and lustre. Absolutely safe—use it for children's delicate hair. Get BLONDEX today at 10¢, drug and dept. stores.

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## ADORABLE

BUCK RAM

You're adorable, you're sweet as can be,  
You're adorable, a dream come to me;  
You're all that I hoped my love would ever be.

You're so lovable, when you're in my arms,

You're so kissable, when I hold your charms,

You're mine, you are so divine, my adorable one,

You must have come from heaven because you thrill me so;

My heaven starts at seven sharp,  
You start my heart to glow, glow, glow;  
You're so hugable, so clinging, so nice,  
You're excitable, when kissed once or twice,

And soon you'll be mine alone, you adorable one.

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## MY BEWILDERED HEART

PHILIP SPRINGER JOAN JAVITS HANS ZEEMAN

What shall I do, my bewildered heart?  
Confused by the newness of love,  
I'm lost in the wilderness of his arms,  
What shall I say, my bewildered heart?  
Admit he's the one I adore,  
Or try to deny and ignore his charms?  
We met and I prayed for the night  
We'd be alone like this.

And yet, I'm afraid of the height,  
As we stand on the brink of a kiss  
But look at his lips, as they welcome mine,

Too late now to run and be smart;  
Let's stay and be thrilled, my bewildered heart.

Copyright 1955 by Weiss & Barry, Inc.

## GROWIN' UP

RAY STANLEY

Growin' up, growin' up,  
Gee, it's great to be growin' up,  
Havin' a ball, gettin' a thrill,  
Wouldn't trade places with "Di'mond Lil,"

I know where I'm goin because I'm growin' up.

Football hero, (football hero)  
English zero, (English zero)  
Sippin' up Coke (sippin' up Coke)  
Sometimes broke (sometimes broke)  
Argyle socks, crewcut hair,  
Young enough to take any dare!

Church on Sunday, (church on Sunday)  
School on Monday, (school on Monday)

Don't count Tuesday, (don't count Tuesday)

That's my blues day, (that's my blues day)

All the rest, they're all right,  
I just wait for Saturday night!

Saturday night (Saturday night)  
That's my night (that's my night)  
Celebratin' (celebratin')  
Double datin' (double datin')  
Got my guy, got my car,  
Watch my smoke whenever you are!

Copyright 1955 by Americana Music, Inc.

## LOVE AND MARRIAGE

SAMMY CAHN JAMES VAN HEUSEN

Love and marriage, love and marriage,  
Go together like a horse and carriage,  
This I tell ya, brother,  
Ya can't have one without the other.  
Love and marriage, love and marriage,  
It's an institute you can't disparage,  
Ask the local gentry  
And they will say it's element'ry.  
Try, try, try to separate them,  
It's an illusion,  
Try, try, try and you will only come to this conclusion.

Love and marriage, love and marriage,  
Go together like a horse and carriage,  
Dad was told by mother,  
You can't have one, you can't have none,

You can't have one without the other!  
Copyright 1955 by Barton Music Corp.

## DON'T GO TO STRANGERS

REDD EVANS ARTHUR KENT DAVE MANN

Build your dreams to the stars above  
But when you need someone true to love,  
Don't go to strangers, darling, come to me.

Play with fire till your fingers burn,  
And when there's no place for you to turn,

Don't go to strangers, darling, come to me.

For, when you hear a call to follow your heart,

You'll follow your heart I know.  
I've been through it all, for I'm an old hand,

And I'll understand if you go!  
So, make your mark for your friends to see

But when you need more than company  
Don't go to strangers, darling, come to me.

Copyright 1954 by Jefferson Music Co., Inc.

## I'M GONNA BE A FOOL NEXT MONDAY

JESSIE MAE ROBINSON

I'm gonna be a fool next Monday  
I'm gonna make a date with you.  
We're gonna go-around and play the town

The way we used to do just one more time

So I can ease my mind  
I'm gonna be a fool next Monday  
I know it's gonna make me blue  
I wanna see you walk and talk and smile

The way you used to do just one more time

So I can ease my mind  
I'm not gonna tell nobody  
I'm not gonna make a sound  
I got a little man the best in the land  
And I'm not gonna let him down  
I'm gonna be a fool next Monday  
I'll only have myself to blame  
I'm gonna hold you in my arms real tight

To hear you call my name just one more time

So I can ease my mind.  
Copyright 1955 by George Pincus Music Corp.





# National Radio Fan Club

TIME: FRIDAY NIGHTS  
PLACE: NBC RADIO




## Bill Cullen

★ ★ ★

All kinds of news to report to you club members this issue, so we won't waste any time and will get right into the details. First we want you to meet the new master of ceremonies of The National Radio Fan Club. He's handsome Bill Cullen, and he has been a favorite radio personality for many years. Bill got his start in Pittsburgh and received his big break in 1946, when he took over the "Winner Take All Show." Since then you have seen and heard him many times on radio and TV. From HIT PARADER and all the gang in the NRFC we extend Bill Cullen our best wishes and a hearty welcome to the show.

More big news from the program. A chance for some wonderful prizes and great fun for club members was announced by Parker Gibbs, the NRFC producer. It's a new game played while the show is on the air, and it's played like this. A big wheel containing the names of all the stars that are registered with the club is spun once during each half hour of the show — except the segments in which the top records of the week are chosen. When the wheel comes to rest on a star's name, a fan somewhere in the country — who is registered in the star's name — is called on the phone. The fan is asked

a question, and a wonderful prize is awarded for the correct answer. In the event that no one is home, a guest at one of the record parties heard on the show is asked the question and has a chance for the prize. For more details listen to The National Radio Fan Club on NBC and get in on the fun by joining the club at once.

The National Radio Fan Club is really rolling in high gear now, and every month more wonderful surprises are in store. Remember — when you send in your application, don't forget to include a picture of yourself so that you can become a member of the HIT PARADER family. You are always invited to tune your radio to your favorite NBC station every Friday night to get in on all the fun. For the best music, guest stars galore, and for all of the best in entertainment, it's the NRFC. And, to learn about what is going on in the club, read HIT PARADER every month.

At this time the NRFC and HIT PARADER want to take a minute out and wish all of you the best of season's greetings and the happiest of New Years. By keeping up with HIT PARADER you will be ahead of the big events planned for the coming year and will also be in for a flock of surprises that we know will really thrill you. So keep up with HIT PARADER and stay tuned for the NRFC.

To join the NRFC please fill in the application and send to NRFC, Box 67, New York 13, N. Y. If possible enclose a small photo of yourself. Photos will not be returned.



# N · R · F · C ·

**SONGS**

**STARS**

**MUSIC**

**PRIZES**

**INTERVIEWS**







Send to:  
NRFC, Box 67, New York 13, N. Y.

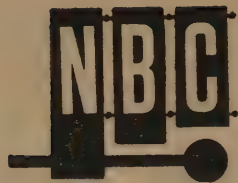
Please register me in the National  
Radio Fan Club in the name of:

(Artist's Name)

My name is

My address is





# INTERNATIONAL

## Frankie Laine F. C.



"I'd like to start a fan club of my own for Frankie Laine. Could you please send me information on how I should go about doing such? I'd be forever grateful to anybody who could supply such info," writes KAY PETERSON, 1786 South 11th, East Salt Lake City, Utah.

## Pat Boone Fan Club



"I'd appreciate it if you would see fit to put my pic and mention my Pat Boone Fan Club in your magazine. Please register me in the NRFC — Thank You." JUDY CUMMISKEY, 3308 East Avenue, Berwyn, Illinois. It's our pleasure, Judy, because we're here to please you fans.

## Tony Bennett F. C.



MARIE MURPHY of 7165 Cottage Street, Philadelphia 35, Pa., writes that she would like to register in the NRFC in the name of her favorite artist, Columbia Records star Tony Bennett. Marie also reports that Tony's new disk, "Afraid Of The Dark," is well on its way to becoming a big hit. Marie, we agree with you wholeheartedly.

## Patti Page Fan Club

"I would like to join the NRFC in the name of Patti Page. I heard your program for the first time this week and I enjoyed it very much. All of our club members have been contacted and are being urged to join. I shall continue to support it 100 per cent," writes LINDA CUSICK, 3320 South Johnson Road, Gower, Mich.



## Johnnie Ray F. C.

The Johnnie Ray fan registration is beginning to pile up at our NRFC headquarters, and we're very happy about that. The latest edition to the club is cute SANDRA MAZZEO, 415 Jamcey Avenue, Lyndhurst, New Jersey. Sandy, of course, has joined in the name of Johnnie Ray. Incidentally, Sandra, have you heard Johnnie's new record of "A Heart Comes in Hand-y"?



## Johnnie Ray F. C.

KITTY PERVIANCE of 718 East Third Street, Salem, Ohio, says: "I've always been a great Johnnie Ray fan, and I find that the National Radio Fan Club offers me a great opportunity to express my loyalty to Johnnie. Please register me in your club in Johnnie's name — and thanks again for all you're doing for us fans."



## Dom Frontiere F. C.



"I am president of the Dom Frontiere (the great accordionist) Fan Club in New Haven, Connecticut. Since this is Dom's home town, he is very popular with the guys and dolls in the area. We're seeking more new members, so write me for information." ANN CAROL TENDON, 68 Sylvan Ave., New Haven, Conn.

## Johnnie Ray F. C.



I am president of the Johnnie Ray Fan Club in New Kensington, Pa., and have been since 1951. There's not one record of the great Mr. Ray's that isn't in my collection. I would like to join the NRFC in Johnnie's name." This note is from GRETCHEN ALTMAYER, 1211 Leishman Avenue, New Kensington, Pa.

## Eddie Fisher F. C.



"I heard the NRFC program for the first time last week, and it's the most. I enjoyed every minute of it. I would like to register in the name of Eddie Fisher. Thank you very much — and keep up the good work." From CINDYANNE HANSON, 425 Rosemont Avenue, San Gabriel, California.

## Doris Day Fan Club

"Whether it be night or day, Doris Day is the singer for me. I'd like to become a member of the NRFC in the name of Doris Day. Pretty please, say you'll accept my registration," write ELAINE GERSHBEIN, 3460 Wado, Los Angeles 66, California. Elaine, say no more, you are now a member!



## Julius LaRosa F. C.

"I first heard Julius LaRosa sing several years ago — and ever since, I've been his ever-lovin' fan. It was also about that time I first caught sight of your mag — and ever since then have been a loyal reader! Why, thank you so much, PEGGIE WALTERS, Box 302, Plant City, Florida, for this very wonderful letter.



## Pat Boone Fan Club

"'Gee Whitakers', 'I'm Knockin' At Your Front Door' to join the NRFC in the name of Pat Boone. I hope you'll 'Take The Time' to place my pic in an issue of your great magazine, HIT PARADER." This real sharp letter was sent us by Miss IMOGENE BURNETTE, Route 2, Box 711, Bessemer, Alabama.





# RADIO FAN CLUB

## Patti Page Fan Club



"Thank you for announcing my club for Patti Page in the November issue of HIT PARADER. Due to illness, most of the mail I received as a result of the 'plug' was lost; would it be possible for you to repeat it." GERTRUDE CARSON, Box 82, R.R. 3, St. Joseph, Missouri.

## Georgia Gibbs F. C.



"Of all the articles in your mag, the one that I personally thank you for is that one entitled 'Fan Club Fan Fare.' Since I now belong to the Georgia Gibbs Fan Club, I'd like more new members, so come on!" says handsome GEORGE DEAN, of 449 S. 20th Street, Terre Haute, Indiana.

## Pat Boone F. C.



"I have started a fan club for Pat Boone, and I am welcoming all prospective members. If you'd like to join, just drop me a line along with a three-cent stamp and I'll send you information." This note is from MARY ALICE SMITH, Box 268, Providence Forge, Virginia.

## Johnnie Ray F. C.

The following letter was submitted by TITO ADAMI, 645 East 222nd Street, Bronx 66, N. Y.: "I would like to have my picture in your magazine, as I am president of the Johnnie Ray Fan Club, Chapter #41 in the Bronx. Johnnie is one of the greatest singers in the 'pop' field today. I'm a steady reader of HIT PARADER."



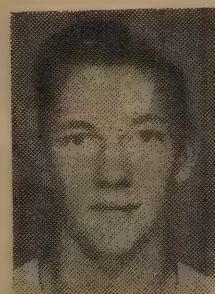
## Frankie Laine F. C.

"Just a word to let you know what a great show the NRFC is. Keep up the great work and all your listeners will be happy. I'd like to join the club in the name of Frankie Laine." This sweet note is sent to us by MARIE WRIGHT, 12763 Chandler Boulevard, North Hollywood, California.



## Hilltoppers Fan Club

"Would you please advertise my Hilltoppers Fan Club in your fan section of the HIT PARADER mag. I am now a member of the NRFC and very thrilled about it. I think it's a wonderful club for record fans." This comes from JOHN K. PRICE, Route 1, Box 224, Smithfield, Pa.



## Russell Arms F. C.



"I would like to register my fan club for Russell Arms with HIT PARADER and the NRFC. All the girls really dig both the most. My fan club is a new one, and we want more members. As president of 'Russell's Rockettes,' I'd like to thank you for the great work," says SHARON HORTON, 2022 Prichard Lane, Dallas 13, Texas.

## Chuckles Fan Club



"Could you," says DOLORES MARKUNAS, 1819 So. Vernon Avenue, Chicago 16, Illinois, "be so kind as to mention my fan club in your mag. I'd really appreciate it. I'm enclosing my picture and I want to register in the NRFC in the name of those great 'Chuckles,' that sensational vocal group."

## Paulette Sisters F. C.



VICKIE OHLS, 515 Douglas Avenue, Calumet City, Illinois, has a musical yen for the Paulette Sisters and has started a fan club for them. She wants your help in building up the club. So get behind her and back up her great club, because they need members.

## Liberace Fan Club

Liberace Fan Club president PATRICIA MUNTIAN, 5344 Thomas Street, Maple Heights, Ohio, says: "Anyone interested in joining, please write me for information — also enclose a three-cent stamp. I'll be sure to answer immediately."



## Jimmy Boyd F. C.

HARRY BATCHEDLER, 6035 South Wilton Place, Los Angeles, California, wants more Jimmy Boyd fans to join his club. Harry is the international prexy of the Jimmy Boyd Fan Clubs. So, if any of you guys and gals would like to join his club, drop him a postcard or letter and a reply will be forthcoming.



## Nick Noble Fan Club

"I have a cool fan club for Nick Noble and am hunting for new members — so come on and join. Incidentally, I think HIT PARADER is the most wonderful magazine out. We would appreciate it if you would register our club in your cool NRFC. It really serves a NOBLE cause," says SHARON PAVLIX, 3023 West 53rd St., Chicago 32, Illinois.





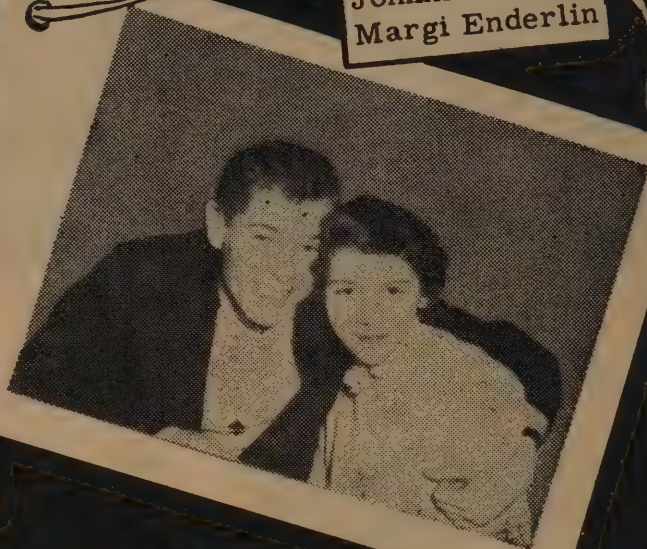
**N  
B  
C**

# NATIONAL ~~RADIO~~ FAN CLUB NEWS

Julius La Rosa  
Dot Nestick



Johnnie Ray  
Margi Enderlin



Eddie Fisher  
Jan Lehman



Dick Contino  
Esther Kalenjian



Vic Damone  
Cathy Dhima





## C'EST LA VIE

EDWARD R. WHITE    MACR WOLFSON

John's in love with Joan,  
 Joan's in love with Jim,  
 Jim's in love with someone,  
 Who's not in love with him,  
 What was meant to be, must be,  
 C'est la vie, c'est la vie.  
 Life's a funny thing,  
 When it comes to love,  
 You don't always conquer  
 The one you're dreaming of;  
 As they say in old Patee,  
 C'est la vie, c'est la vie.  
 Those who fall in love agree,  
 It's the unsolved mystery,  
 If your big romance cannot be,  
 You'll find someone new, chérie.  
 There goes happy Joe (Jane),  
 What a lucky guy,  
 He just found a sweetheart,  
 But no one's gonna cry;  
 Tho' he stole her love from me,  
 C'est la vie, c'est la vie.

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## WHEN YOU DANCE

ANDREW JONAS

When you dance be sure to hold her  
 Hold her tight when you dance  
 You'll squeeze her yes with all your  
 might  
 Such a thrill oh when she's close to  
 you  
 Well hold her tight when you dance

When you dance you'll feel the warmth  
 of her embrace  
 Then you'll know this feeling is no  
 disgrace  
 Such a thrill oh when she's close to  
 you  
 Well hold her tight when you dance

You may do a rumba or a tango  
 Lights are turned down low  
 You go hand in hand

Copyright 1955 by Angel Music

RED ROSES AND LITTLE  
WHITE LIES

ROBERT COLBY    LOU MELAMED

Red roses and little white lies  
 Don't go together  
 Red roses and little white lies  
 Have broken my heart in two

You can mix yellow moonlight and  
 polka dot skies,  
 With two happy lovers with stars in  
 their eyes,  
 You can mix pretty flowers with a  
 promise of bliss  
 But not cheatin' words with the lips  
 you've just kissed, 'cause

You can mix painted rainbows with  
 clouds in the blue,  
 And ruby red lips with a heart that is  
 true,  
 You can mix golden sunlight with the  
 gray of the dawn,  
 But not eager arms with a love that is  
 gone.

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## MARIO LANZA

Two words have played a very important role in the life of the screen's great tenor, Mario Lanza. The words, both beginning with "T," are: "talent" and "temperament." As everyone knows, Mario has plenty of both.

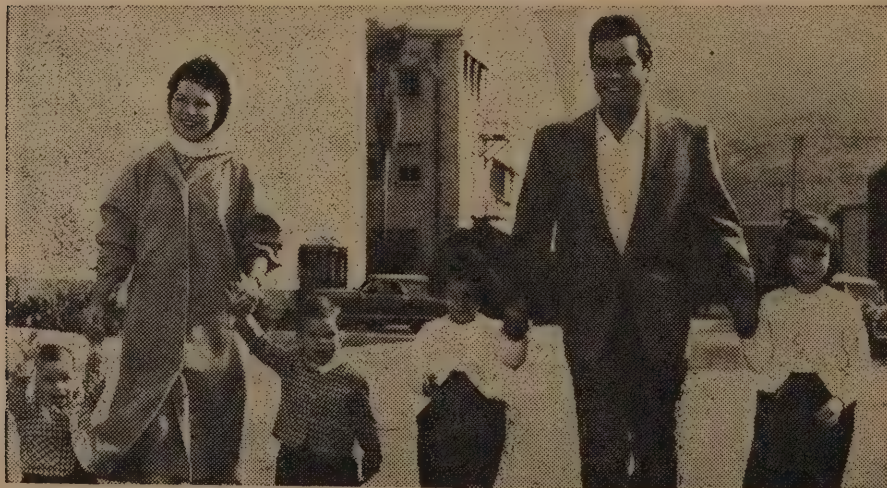
We who have not been blessed with a "golden throat" find it difficult to understand the problems of a vocal artist, but that doesn't lessen our appreciation for his voice. Those of you who have faithfully followed Mario's up-and-down career are about to receive some good news. For the Lanza boy is working very hard, and his studio is beaming with happiness. Naturally, his wife, family and friends are all excited over the come-back of the "new Caruso."

Mario Lanza, trimmed down and looking very well, is soon to be seen in a new picture called "Serenade." Although we haven't viewed the flick

yet, our advance reports say the picture is great, and Mario turns in a truly fine performance, his voice never sounding better. After all, it's great to know that the "man with the masterful voice" is really proving himself to be what his fans know he is — a truly fine and inspiring vocalist.

We have always enjoyed the superb voice of Mr. Lanza and have been waiting for the time when he would once again show his true worth to the public. We have always felt that a talent like Mario's cannot remain held down — but must be shared with the rest of the world.

We'd like to say in an open letter to Mario Lanza, "You're doing fine in your new venture. Your fans are behind you 100% — and so is HIT PARADER. Yes, Mario, you've done it — and we're very glad."



The Lanza family (L to R) are: Marc (1 1/2), wife Betty, Damon (4), Elisa (5), Mario and Coleen (7). The Lanza's are justifiably proud of their handsome daddy!

### ONLY YOU (And You Alone)

BUCK RAM

Only you can make this world seem right,

Only you can make the darkness bright  
Only you and you alone  
Can thrill me like you do,  
And fill my heart with love for only you.  
Only you can make this change in me,  
For it's true you are my destiny.  
When you hold my hand, I understand  
The magic that you do,  
You're my dream come true,  
My one and only you.

Copyright 1955 by Wildwood Music Co.

### MOSTLY MARTHA

DORCAS COCHRAN RALPH STERLING

Jane has the lips Mary has the arms  
And it's hard to resist Lola and her charms

Sue wants to be ev-rything to me  
Yet in dreams I always see

Mostly Martha mostly Martha  
Makes me melt like butter on toast.  
Mostly Martha mostly Martha  
What has she got she's got the most

She's the "she" meant for me  
That's for certain that's for sure  
In her spell I can tell  
She's a habit I can't cure  
Other girls I have met  
I can pet and then forget  
But I know I will live to regret

Grace has the face Trudy has the style  
Lulu Belle has a swell come and get it smile

Eve makes me purr when I dance with her  
She's a doll but I prefer

Mostly Martha mostly Martha  
What has she got —  
Makes me melt like butter on toast  
Mostly Martha mostly Martha  
I only know that she's got the most

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### SINCERELY YOURS

PAUL FRANCIS WEBSTER LIBERACE

In my heart you live forever.  
I will love you and leave you, no never.

I'll be yours, sincerely yours,  
All my life, sincerely yours,  
Night and day I'll pray you're mine,  
Spring or fall, rain or shine;  
Though I can't be close to you,  
Don't blame me for wanting to,  
Don't blame me if I should try  
So in love with you am I;  
I will always cling to you  
When other friends have flown;  
I will come and sing to you  
When you are all alone.  
No, you'll never be lonely  
For I'll love you only.  
Take this song, so dearly yours,  
Signed with love, sincerely yours.

Copyright 1955 by M. Witmark & Sons



## A WOMAN IN LOVE

FRANK LOESSER

Your eyes are the eyes of a woman in love

And oh, how they give you away.

Why try to deny you're a woman in love,

When I know very well what I say.

I say no moon in the sky

Ever lent such a glow,

Some flame deep within made them shine.

Those eyes are the eyes of a woman in love

And may they gaze evermore into mine, Crazily gaze evermore into mine.

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## CHANGE OF HEART

JOHN ROX

If the sky can change from cloudy to butterfly weather,

And the ocean's roar becomes a lullaby, Why can't you, oh why can't you love me?

Have a change of heart and be my cherry pie.

Oh, a leopard can't change his spots, And oil and water can't mix, But I have recently heard an old dog learned new tricks.

If the icy winds that blast us in December

Can in April bring the blossoms to the vine,

Why can't you, oh why can't you love me?

Have a change of heart and be my Valentine.

If an ugly duck becomes a swan of high degree,

And the sweetest honey in the comb comes from the stingiest bee,

If old Scrooge and Tiny Tim could get together

For a Merry Christmas turkey, fat and fine,

Why can't you, oh why can't you love me?

Have a change of heart and say that you'll be mine.

Copyright 1955 by Broadcast Music, Inc.

## AFRAID OF THE DARK

JACK WILSON ALAN JEFFREYS

To think 'til last night you were afraid of the dark

You never stayed in the dark 'til I met you

Then I held you tight and as we strolled thru the park

You were so glad it was dark and I was too

One kiss made it clear that there was nothing to fear

And just as long as I'm near there'll never be

So turn off the light, it's much too bright,

Come on and treat your baby right

To think 'til last night you were afraid of the dark

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## CROCE DI ORO

(Cross Of Gold)

KIM GANNON

You'll be gone when the dawn comes tomorrow

You'll be far, far away out at sea

So I give you this croce di oro

It will bring you home safely to me

Every hour we're apart will be sorrow

In the chapel a candle will burn

Take my love and this croce di oro

I will pray for you till you return

My darling, my darling, my darling

Do you see that star in the blue

Each night I will give it a message

And the star will give it to you

Till we meet on that far off tomorrow

May the good Lord be with you and then

With the help of this croce di oro

You'll be back in my arms once again

Copyright 1955 by Shapiro, Bernstein & Co., Inc.

## THE NEXT TIME IT HAPPENS

OSCAR HAMMERSTEIN 2nd RICHARD RODGERS

I leapt before I looked and I got hooked.

I played with fire and burned, That's how I learned.

I must admit I owe a lot to you.

From now on I will know what not to do.

The next time it happens I'll be wise enough to know

Not to trust my eyesight when my eyes begin to glow.

The next time I'm in love with anyone like you,

My heart will sing no love song till I know the words are true.

"The next time it happens" what a foolish thing to say!

Who expects a miracle to happen ev'ry day?

It isn't in the cards as far as I can see

That a thing so beautiful and wonderful Could happen more than once to me.

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## WALKING THE NIGHT AWAY

SID WAYNE JOE SHERMAN

Walking the night away,

Walking away a memory,

Making believe my poor heart is free, Walking the night away.

I won't even close my eyes,

Nothing for me to dream about,

Gone is the dream I can't sleep without I won't even close my eyes.

Another day break, another tomorrow Another heartache to add to my sorrow.

You gave me love not to keep, not to borrow,

And you left your lips on my lips.

Walking the night away,

Starting to feel the morning chill,

Missing the arms that once held me still,

I'm walking the night away.

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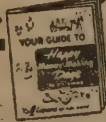
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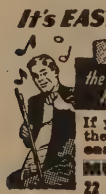
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## HE

RICHARD MULLAN JACK RICHARDS

He can turn the tides and calm the angry sea.  
He alone decides who writes a symphony.  
He lights ev'ry star that makes our darkness bright.  
He keeps watch all through each long and lonely night.  
He still finds the time to hear a child's first prayer.  
Saint or sinner call and always find Him there.  
Though it makes Him sad to see the way we live,  
He'll always say "I forgive."

He can grant a wish or make a dream come true.  
He can paint the clouds and turn the gray to blue.  
He alone knows where to find the rainbow's end.  
He alone can see what lies beyond the bend.  
He can touch a tree and turn the leaves to gold.  
He knows ev'ry lie that you and I have told.

Though it makes Him sad to see the way we live,  
He'll always say "I forgive."

Copyright 1954 by Avas Music Publishing Co. Inc.

## MY LOVE, YOUR LOVE

JACK MURRAY KURT FELTZ WERNER SCHARFENBERGER

My love, your love, two loves apart.  
Then from my heart my love,  
My love, I gave my love to you.  
My love, your love, two loves alone.  
Then I was shown your love,  
Your love, you gave your love to me,  
And one love grew, made out of two,  
My love and your love.  
Fate had a plan more lovely than we were dreaming of.  
One love, one love, two loves became one and the same.  
My love, your love, one love forever more.

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## DON'T TELL ME NOT TO LOVE YOU

RUSSELL FAITH CLARENCE WAY KEHNER

Tell me I can't have you,  
Tear my dreams apart;  
Tell me if you have to,  
Make my heartaches start.  
But don't tell me not to love you,  
For I'll always love you, with all of my heart.  
Tell me you can't be mine, now, or any day;  
Tell me that it's foolish, to go on this way.  
But don't tell me not to love you,  
For I'll always love you,  
Yes, I'll always love you,  
No matter what you say.

Copyright 1955 by Pickwick Music Corp.

## CAN'T STOP

ADNER SILVER ROY ALFRED

Can't stop! you tell me you don't love me;  
That it's all over now.  
But I can't stop.  
I'm flipped about you, can't stop.  
I'm whipped without you, can't stop.  
Still got the yearning, can't stop.  
'Til your returning, can't stop.  
Wouldn't know how.  
Can't stop lovin' you now.  
I drive to California; I fly to Timbuktu.  
But I can't stop thinkin' of you,  
Can't stop dreamin' of you,  
Can't stop speakin' of you now.  
Can't stop hopin' that your heart will open;  
No, I can't stop lovin' you now.  
Can't stop!  
Can't stop! (I'm flipped about you)  
Can't stop! (I'm whipped without you)  
Can't stop! (Still got the yearning)  
Can't stop! ('Til your returning)  
Can't stop! wouldn't know how.  
Can't stop lovin' you now.  
I hope you take me back, dear.  
I guess you might as well,  
'Cause I can't stop thinkin' of you,  
Can't stop dreamin' of you,  
Can't stop speakin' of you now.  
Can't stop hopin' that your heart will open.

No, I can't stop lovin' you now.  
Can't stop!

Baby, I really can't stop! can't stop.  
I'm flipped about you, can't stop.  
I'm whipped without you, can't stop.  
Still got the yearning, can't stop.  
'Til your returning, can't stop.  
Wouldn't know how.  
Can't stop lovin' you now.

Can't stop a hurricane,  
Can't stop the wind and rain,  
Can't stop a rocket plane, can't stop!  
Can't stop the stars that shine,  
Can't stop the hands of time,  
Can't stop this love of mine,  
Can't stop lovin' you now.

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## TELL ME, TELL ME, DREAM FACE

(What Am I To You)

DON GEORGE DUKE ELLINGTON

Tulip or turnip, rosebud or rhubarb,  
Filet or plain beef stew,  
Tell me, tell me, tell me, dream face,  
What am I to you?  
Diamond or door knob, sapphire or saw dust,  
Champagne or just home brew,  
Tell me, tell me, tell me, dream face  
What am I to you?  
Do I get the booby prize,  
Or will I be the hero?  
Am I heading for blue skies,  
Or is my ceiling zero?  
Tulip or turnip, moonbeams or mud pie,  
Bankroll or I.O.U.,  
Tell me, tell me, tell me, dream face,  
What am I to you?

Copyright 1946, 1955 by Leads Music Corp.



## CRY ME A RIVER

ARTHUR HAMILTON

Now you say you're lonely,  
You cry the long night thru,  
Well, you can cry me a river,  
Cry me a river,  
I cried a river over you.  
Now you say you're sorry  
For bein' so untrue,  
Well, you can cry me a river,  
Cry me a river,  
I cried a river over you.  
You drove me, nearly drove me out of  
my head,  
While you never shed a tear,  
Remember? I remember all that you  
said;  
Told me love was too plebeian,  
Told me you were thru with me, an'  
Now you say you love me,  
Well, just to prove you do,  
Come on, an' cry me a river,  
Cry me a river,  
I cried a river over you.  
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## MY ONE AND ONLY LOVE

ROBERT MELLIN GUY WOOD

The very thought of you makes my  
heart sing  
Like an April breeze on the wings of  
spring.  
And you appear in all your splendor,  
My one and only love.  
The shadows fall and spread their  
mystic charms  
In the hush of night while you're in my  
arms.  
I feel your lips so warm and tender,  
My one and only love.  
The touch of your hand is like heaven,  
A heaven that I've never known.  
The blush on your cheek whenever I  
speak  
Tells me that you are my own.  
You fill my eager heart with such  
desire,  
Ev'ry kiss you give sets my soul on fire.  
I give myself in sweet surrender,  
My one and only love.  
Copyright 1953 by Sherwin Music Inc. Sole selling agent,  
Robert Music Corp.

## ONE-WAY HEART

MONICA TYLER JOHNNY TYLER

You've got a one-way heart,  
You're a one-way lover,  
You've got a one-way heart,  
'Neath a fancy cover.  
You know you made me blue  
You hurt me too,  
Your one way heart just couldn't be  
true,  
Well, baby, I'll get along without it.  
Rot-de-dot, dot.  
You've got a one-way heart,  
You're a one-way lover,  
You've got a one-way heart,  
It wasn't hard to discover,  
So take some good advice and treat me  
nice  
Or some day babe, you're gonna pay  
the price.  
You've got a one-way heart,  
No two ways about it.  
Copyright 1955 by Robbins Music Corp.

## ROCK-A-BEATIN' BOOGIE

BILL HALEY

Take a rock!  
Take a beat!  
Take a boogie!  
And make it sweet!  
You get a rock-a-beatin' boogie,  
Rock-a-beatin' boogie beat.  
Oh! The rock-a-beatin' boogie  
b-o-o-g-i-e.  
Dancing to the rhythm of the rock-a-  
beatin' boogie,  
Rockin' to the rhythm of the rock-a-  
beatin' boogie,  
Shakin' to the rhythm of the rock-a-  
beatin' boogie,  
Jumpin' to the rhythm of the rock-a-  
beatin' boogie,  
Shimmy to the rhythm of the rock-a-  
beatin' boogie,  
B-o-o-g-i-e.  
You gotta dance!  
And be alive!  
You gotta jump!  
You gotta jive!  
To the rock-a-beatin' boogie,  
Rock-a-beatin' boogie beat.  
Oh! The rock-a-beatin' boogie  
b-o-o-g-i-e.

Copyright 1954 by Myers Music

## TAKE ME WITH YOU

HAL DAVID LEON CARR

Take me with you  
Take me with you through a jungle  
black with shadows,  
A meadow white with snow  
Take me with you, take me with you,  
Over mountains high and mighty,  
To valleys soft and low.  
Never be more than one kiss away  
Ever near, never far.  
From the moment I wake up each day  
Let me be where you are.  
Take me with you take me with you  
Cross a desert burned by sunlight,  
An ocean capped with foam  
Never leave me, never leave me,  
Any place you ever go to,  
There I will make my home  
Roam the four winds,  
Search the heavens above  
But take me with you,  
Take me with you, my love

Copyright 1955 by George Pincus Music Corp.

OH! WHAT A DAY  
(This Has Turned Out To Be)

BLANCA WEBB JOHNNY RICHARDS

Oh! what a day this has turned out to  
be,  
Suddenly I'm aware, of a spell in the  
air ev'rywhere,  
And oh! what a day this has turned out  
to be,  
Castles rise in the skies, right in front  
of my eyes,  
My heart skips about playing tag like  
a child,  
Merrily, merrily, running wild.  
So I shout to the world,  
What a day this has turned out to be,  
For today you gave love to me.

Copyright 1954 by Gil Music Corp.

## Chi-Ches-Ters

turn  
"problem" days  
into  
party days.



No need to miss good times because of functional menstrual distress—when you can get such wonderful quick and lasting relief from pain, cramps, nervous tension and headache with Chi-Ches-Ters. There's nothing like them—in doctors' tests 9 out of 10 women got wonderful relief beyond expectations. Try this fast-acting prescription-like formula. Your money back if not satisfied. Purse Pak 50¢. Economy Sizes \$1.15 and \$2.25. At your drug store, or we will fill direct orders.

FREE—Illustrated booklet of intimate facts every woman should know. Mailed in plain wrapper. Write today! Chichester Chemical Company, Dept. 3F, Philadelphia 46, Pa.

for selling only 100 boxes of  
**75¢** Exciting COLOR-PHOTO  
EVERYDAY CARDS

You keep 75c on every box—and they sell fast! Make still more...let friends choose from our 129 intriguing, new year 'round Social Needs and Novelties at \$1 up. Smartest TALL Cards 21 for \$1 and \$1.25; startling "New Slant in Greetings"; Courtesy Notes in file case; new Religious Cards; many clever Gifts. Cash profits to 150% plus \$10-\$25-\$50 in Bonus Gifts.

Send Your Name For Samples  
Send no money. We'll start you earning with FREE Personalized Stationery samples and 4 best Card or Box Assortments on approval. Extra! Charming "Woody" Saracen Set, \$1.00 value, included FREE for prompt action. Use coupon or postcard TODAY.

CREATIVE CARD CO., Dept. 59-C  
4401 CERMAR ROAD, CHICAGO 23, ILL.

NAME \_\_\_\_\_

FULL ADDRESS \_\_\_\_\_



FREE  
1st Wafflemaker  
Relish Server  
given if you  
act fast

25 WALLET SIZE  
PORTRAITS \$1. POST  
PAID



Send \$1.00 with each graduation portrait, favorite snapshot or negative for 25 — 2 1/2 x 3 1/2 inch weight silk finish portrait paper. Original returned. Money back guarantee — 60 for \$2.00 — 100 wallet photos. Made on double for \$3.00.

GIANT SNAPSHOTS, INC.  
SINCE 1933 Dept. 7 Green Bay, Wis.

## MATERNITY

BROADCLOTH SHIRT

Santorized — long sleeves —  
Pink, Blue, or Basic White.  
Sizes 10-18. Satisfaction or  
Money Refunded.

REG \$2.98

2 for \$5.00

Special with Adv.

POSTPAID EXCEPT C.O.D.'s

FREE! WRITE FOR

COMPLETE

MATERNITY CATALOG

MAILED IN PLAIN ENVELOPE

Crawford's

Dept. 43,8015 Wornall Rd.  
Kansas City, Mo.

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MAKE \$50-\$60 A WEEK

You can learn at home in spare time. Choice of careers: practical nurse, nursing aide, hospital attendant, infant nurse, nurse-companion, doctor's office, etc. Course endorsed by physicians. 57th year. Equipment included. Men, women, 18 to 60. High school not required. Easy tuition payments. Trial plan. Write today.

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Please send free booklet and 16 sample lesson pages.

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State \_\_\_\_\_

Age \_\_\_\_\_



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LEARN AT HOME IN 12 WEEKS

Earn to \$60 a week, in good times or bad as a Lincoln graduate with Diploma. Fascinating work. High-school not needed. Ages 16-60. Earn while learning. Doctors approve this simple lowest-fee course. AVERAGE LESSON-COST ONLY \$1.74. Send today for FREE BOOKLET.

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Rush 16-page FREE booklet "Careers in Nursing"

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## HOW TO SPEAK AND WRITE LIKE A COLLEGE GRADUATE

I have helped thousands of men and women who have not had college training in English to become effective speakers, writers, and conversationalists. With my new C. I. METHOD, you can stop making mistakes, build up your vocabulary, speed up your reading, develop writing skill, learn the "secrets" of conversation. You don't have to go back to school. Takes only 15 minutes a day at home. Costs little. 32-page booklet mailed FREE upon request. Send me a card or letter TODAY!

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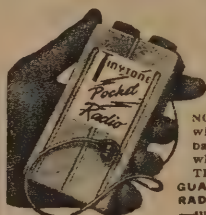
SIMULATED DIAMOND LADIES'  
ENGAGEMENT AND WEDDING RINGS  
**only \$1** per set  
of 2 rings

You'll love these rings — the simulated diamonds look like a "million dollars" and sparkle with many stones. Order today giving ring — also. SEND NO MONEY. Pay postman only \$1.00 plus postage for both rings. If you send \$1.00 cash with order we pay all postage. GUARANTEED! Wear rings 10 days. If not pleased return for refund. White or yellow gold color effect or sterling silver mountings.

BOTH RINGS FOR \$1.00

**HAREM CO. "THE HOUSE OF RINGS"**  
30 Church St., Dept. B-52, New York 7, N. Y.

## NEW! Personal Pocket Radio Listen While You Walk, Ride, Work!



Slips in any pocket — Wt. only 9 ozs. Size 2 3/4" x 3 1/4" x 1 1/4". Beautiful Black Gold plastic case. NO HOOKUPS—NO WIRES. NO PLUG-INS! Self contained with 150 hour life flashlight batteries. (Available anywhere) and BUILT-IN ANTENNA!

GUARANTEED RECEPTION OF RADIO STATIONS TO 50 miles — up to 1500 miles for power

new Duotriode tube and new Patented Super-regenerative transformer audio stages for sharp selectivity and sensitivity! Easy to use top controls (while walking). Almost invisible plastic foam personal earplug lets you alone listen while you walk, visit, work, ride or sleep—anytime—anywhere. Money Back Guarantee—1 year service guarantee.

**SEND ONLY \$5.00** \$14.95 plus postage on delivery or send \$19.95 for postpaid delivery. Get YOUR Tintone REAL pocket radio now and be ready to listen Civil Defense alarms, news, music, sports, etc. on a moment's notice. Not a kit or plaything. Shipped complete with batteries. Ready to listen! Order now—today. WESTERN RADIO Dept. AHP-3 Kearney, Nebraska

## WALLET SIZE

**Friendship  
photos**

FROM ANY PHOTO, SNAPSHOT  
OR NEGATIVE



for those "very special" people on your list — portrait-quality photographs of yourself — on double-weight professional photographic paper at a low, low price. Quick, quick service. Order today — FREE Friendship Folio with each order for 50 — unconditional money back guarantee.

FRIENDSHIP PHOTOS DEPT. 20-F  
QUINCY 69, MASS.

**25 FOR \$1**  
FROM ONE POSE OR  
50 FOR \$2.00  
PLUS 10¢ SHIPPING

# DISC JOCKEY

Art Brown's first radio show in the Nation's capital was November 1, 1935, when he initiated a morning program on the original Station WOL. He recalls that his hottest competition in the morning was an off-beat character named Arthur Godfrey on Station WJSV.

"I finally drove Godfrey out of town, but it was a hard fight," Brown says.

Others on the Washington scene dabbling in radio in the "olden days," according to Brown, were sportscaster Russ Hodges who was a demon in Gin Rummy and newscaster John Daly.

Asked to compare radio of the past with the present, Brown says sagely: "The prices in the commercials were lower 20 years ago."

Brown came to Washington radio from Norfolk, Va., where he was featured on WTAR and doubled as a thea-

John Coy, of WIRL, Peoria, Illinois, features the best in records styled in a mood for the day. Thursdays are set aside for new releases of the week, many of which have their radio premier on this program. John comments on the music and on things in general, weaving the commercials into his running commentary.

John Coy is an old hand at spinning records. He has had dozens of record shows in New York and in the Midwest and currently has two others on WIRL. Before joining NBC, in 1952, Jim was featured disc jockey and newscaster for WNEW, New York.

"Coy's Corner" is a regular meeting place every weekday afternoon in the Peoria area. His warm microphone personality attracts a wide audience, making "Coy's Corner" one you can't afford to cut.

John's new disc jockey show, "Time For Music," has something to suit the



**ART BROWN**  
WWDC — Washington D.C.



**JOHNNY COY**  
WIRL — Peoria, Ill.

ter organist. He started in radio in 1931 on Station WRVA, Richmond, Va.

While travelling, Art learned how to play the piano and organ console. His musicianship led him to New York City in 1921, where for 10 years he was featured organist in Paramount and RKO theaters. The depression brought him South to Virginia, where he started in radio in 1951.

Art Brown's musical talent still serves him well in radio. His morning show on WWDC (6:00 to 10:00 a.m., Mon. thru Sat.) and his noon broadcasts (12:00 to 1:00 p.m.) feature him on the Hammond organ, piano and celeste. Added attractions include a bevy of canaries trained to harmonize on key.

Washingtonians will also remember Art Brown in the pit of the Loew's Capitol Theater, where he was featured organist from 1941 to 1944. Today his sidelines are more commercial. Off the air he is now the proprietor of a fishing equipment establishment (Art Brown's Tackle Box) in nearby Silver Springs.

taste of everyone. It's designed for pleasant early-evening listening. Emceed by WIRL's busiest disc jockey, the program has a different musical theme each night. Monday is "Tin Pan Alley" night, and it highlights the top ten tunes of the past week. Tuesday's theme is "The Great White Way," with hit tunes from Broadway productions, past and present. Wednesday brings the "Great Bands," with recordings by such famous groups as Glenn Miller, Benny Goodman and Artie Shaw. Thursday is "Music From Hollywood," with musical scores from the movies. The theme for Friday is "Music For A Mood," and recordings are selected in relation to a subject; such as Spring, colors, flowers, etc.

John's informative and lively chatter gives added cohesion to each program, and his careful selection of records make each performance of "Time For Music" as bright and fresh as when it first started.



# PLATTER PATTERN

PROGRAMMING A D. J. SHOW

"Hi there everybody, this is Bob L. (for 'Loquacious') Clark, coming your way with the '1340 Club' here on Radio Laramie — KOWB — just as we do each evening Monday through Saturday, from 9:15 till eleven o'clock. This is the way I start my request show each evening here in Laramie, Wyoming, the Home of the University of Wyoming. Requests have been so heavy in the past months that I have had to ask the listeners to please limit their requests to four records or less per card or letter. Requests lean pretty heavily on the tops in pops, but every once in a while we manage to play some of the oldies also.

"As for myself, I've been here at KOWB for almost three years and managed to attend the University of Wyoming, majoring in Speech and minoring in English. At the same time

Budd Heyde, one of KNBC's (San Francisco) most popular and most-heard disc jockeys, is a ladies' man. He knows what kind of music they like best and what manner of commercial delivery reaches them most effectively. Budd selects mostly popular standards — such pop classics, or potential classics, as "Stardust," "Blue Moon," "Begin The Beguine" or "Some Enchanted Evening."

Budd has been with KNBC since 1938. He started his career as a pianist and organist and then switched to announcing. His first full-time announcing job was with a Denver station. In 1953 Budd was voted "Best Staff Announcer" in the San Francisco Examiner's annual poll. He has several popular disc jockey shows on KNBC.

Budd uses accounts of local events by San Francisco newspaper columnists



**BOB CLARK**  
KOWB — Laramie, Wyo.



**BUDD HEYDE**  
KNBC — San Francisco, Calif.

I put in from forty to fifty hours a week on the air. Although I'm twenty-one years old, I've been behind the mike for over four years — previously at KFBC and KVWO, in Cheyenne, Wyoming.

"I certainly don't believe you can call disc jockeying work, and I guess that's why I have enjoyed every minute of it. I intend to stay in the radio and television field, with the idea of bigger and better things in the future. I'd say off hand and I believe you'll all agree that the advancements radio as well as television have made in the relatively short past are somewhat spectacular. Consequently we disc jockeys and all folks directly or indirectly affiliated with these media of entertainment thank you folks.

"I'd also like to take this time and space to tell you, my listeners, as well as all music fans that, with your help and continuing love for good music, the radio, as well as all media of entertainment, will be successful."

as a basis for his San Francisco Diary. These are whimsical, informative, thought-provoking or amusing items that have caught his interest during the week. Budd's musical selections are most the lyrical type that San Franciscans associate with his record programs. This show is a complement to his "San Francisco Story," a program about the early days of San Francisco, which immediately precedes "San Francisco Diary," and which has had the same sponsor since its first broadcast in 1953.

Budd began his radio career in 1926 as an accordion accompanist for a girl trio in Lincoln, Nebraska. When he won an announcer's audition in Denver, he embarked on a new phase of his career. Budd was program manager for two Denver stations before joining the KNBC staff in 1938.

Budd's distinctive voice, bright personality and good taste in popular music have made him one of San Francisco's most popular announcers.

## LEARN TO SING AT HOME THE NORMAN KLING WAY!



Learn to sing from Norman Kling ... Nationally Famous Teacher of GORDON MACRAE, GINNY SIMMS, BARRY WOOD and many other stars. You can perfect your voice right at home the easy, correct, economical way—with famous NORMAN KLING'S MASTER VOCAL COURSE! This professional voice training book, a complete course in itself, tells you exactly what to do! It will help you acquire RICHER QUALITY, GREATER RANGE AND VOLUME, DEEPER RESONANCE AND BETTER BREATH CONTROL—to sing with the professional style and phrasing necessary for a once singing career! SEND ONLY \$1.00 AT ONCE for NORMAN KLING'S COMPLETE MASTER VOCAL COURSE!

This fabulous course can be worth \$1000.00 to you!

**\$1**



NORMAN KLING  
Dept. C-22 610 Fine Arts  
Bldg., Chicago 5, Ill.  
for Personal Lessons Phone WEster 9-7188

**SAVE 75% ON**

**WORK CLOTHES!**



SURPLUS STOCK FROM MID-WEST SUPPLY FIRM! Terrific values you've got to see to believe!

**SHIRTS 79c**

Made to sell for 2.99 Now Only 4 for \$2.99

What a buy! 4 for the price of one! These shirts, though used, are washed, sterilized and ready for long, tough wear. In blue or tan. Send name, address, neck size.

**PANTS to match 99c**

Sold for 3.95 now only 4 for \$3.75

Unbelievable Bargains! Send waist measure and inside leg length.

**COVERALLS 1.95**

wear 'em used and save plenty! Originally 5.95. Now only 3 for \$5.75

Satisfaction GUARANTEED! Your money back if you can't beat these bargains anywhere! You can't lose so order TODAY for immediate delivery! Pay postman or send money with your order and save postage. \$1.00 deposit on C.O.D. orders

**GALCO SALES CO. Dept. 2222**

7120 Harvard Ave. • Cleveland 5, Ohio

## ALL-OCCASION GREETING CARDS

**PAY YOU BIG MONEY!**

Show 150 Newest Money-Makers

Easy to make extra money showing friends the sensational new TALL shape — huge selection of lovelier cards for birthdays and every occasion through the year, for every taste and purse—all TALL designs. You make up to 60c per box. They sell so fast, it's amazing how soon you've got big money.

**No Experience Needed**

Complete all-new line of Gift Items, Stationery, other Assortments helps double your earnings. Cash Bonuses, too, Get FREE Personalized Samples and Assortments on approval Inspiring \$1.25 Gift offered FREE for acting quickly. Send no money—just mail coupon for samples NOW!

**CARDINAL CRAFTSMEN, Dept. C-64**  
1400 State Ave., Cincinnati 14, Ohio

Please send money-making samples on approval and FREE offers.


Name, \_\_\_\_\_

Address, \_\_\_\_\_

City, \_\_\_\_\_ State, \_\_\_\_\_

**FREE**  
\$1.25 Gift  
Offered  
MAIL  
COUPON





**25**  
WALLET SIZE PICTURES  
of your Graduation portrait

**\$1.00**  
WE PAY!  
POSTAGE

ACTUAL SIZE  
2 1/2 x 3 1/2

**FROM THE  
WORLD'S FOREMOST  
WALLET PHOTO PRODUCER**

That's right... TWENTY-FIVE  
wallet size copies of your graduation  
picture. Ideal for giving friends, rela-  
tives, or attaching to college applica-  
tions. Made on finest silk-finish, double  
weight paper for permanence and beauty.  
Send ONE DOLLAR with your finished  
graduation picture or glossy print. Your  
original will be returned unharmed with  
order in a very few days. Minimum  
order: 25 pictures from one pose.  
Satisfaction guaranteed or your  
money back.

**LARGA-PIC — BOX Z-19**  
**BROOKLINE 46, MASS.**

Enclosed is \$..... for..... pictures

Name .....

Address .....

City ..... Zone ( ) State .....

## MAKE MONEY WRITING

*.. short paragraphs!*

You don't have to be a trained author to make money writing. Hundreds now making money every day on short paragraphs. I tell you what to write, where and how to sell; and supply big list of editors who buy from beginners. Lots of small checks in a hurry bring cash that adds up quickly. No tedious study. Write to sell, right away. Send for free facts. **BENSON BARRETT**, 1751 Morse Ave., Dept. 90N Chicago 26, Ill.

Stop being embarrassed  
about your complexion

use **hide-it**  
*Duo Cream*



### TO HIDE ALL BLEMISHES

A quick, simple way to hide pimples, scars, freckles, birth-marks, and the shadows under the eyes. In five shades: Light, Medium, Brunette, Rachel, Sun-tan. An excellent velvet-smooth powder base.

Purse size 25c plus tax. Large size \$1.25 plus tax.

At all Dime Dept. and Drug Stores.  
**NUNAILS CO.** 5251 WEST HARRISON STREET  
Dept. H-3 CHICAGO 44, ILL.



### 80-FREE PICTURES-80

80 LATEST PORTRAITS AND CANDIDS  
OF YOUR FAVORITES—ON GLOSSY PAPER  
**MOVIE & TV STARS**

We are giving you all these beautiful pictures so we can tell you all about our wonderful club. We now have over 30,000 members in all parts of the world. You will receive FREE a copy of our Club Bulletin and catalog of more than 800 Movie, Radio, TV & Singing Stars. Send only 25c to cover postage and handling.

### SUNSET FAN CLUB

6164 Santa Monica Blvd., Dept. P-3, Hollywood 38, Cal.



### TALK - SING - PLAY

OVER YOUR RADIO with the newest REAL RADIO MIKE. Attaches in a jiffy—FULL INSTRUCTIONS GIVEN! SWELL for "Parties"—"Cut in" on or "Kid" regular network programs or put on YOUR OWN BROADCASTS! AMAZE YOUR FRIENDS—REAL FUN. Beautiful Metallic Plastic 6" high. 12 RADIO BROADCASTING LESSONS GIVEN with each mike.

SEND NO MONEY—just pay postman \$3.99 and we pay postage! RADIO MIKE is available ONLY from us by mail—Guaranteed.

MIDWAY CO., DEPT. MP-3, KEARNEY, NEBR.

## BURN THAT CANDLE

WINFIELD SCOTT

Keep that candle burnin' bright mother  
I'll be kinda late tonight mother  
There's a yellow moon above mother  
Shinin' on the one I love mother!

Burn that candle night and day  
Burn that candle light my way  
Keep that doorway open wide  
Till I'm strollin' thru that doorway  
with my bride!

While that candle's burnin' high  
mother  
I'll be with my sugar pie mother  
We'll be comin' home, you know  
mother  
Lookin' for that candle glow mother!

After we have had the wedding,  
mother  
To the candle we'll be headin' mother  
So, before we're winin', dinin' mother  
Start that candle light a shinin' mother!

Copyright 1955 by Roosevelt Music Co., Inc.

## I HEAR YOU KNOCKING

DAVE BARTHOLOMEW

You went away and left me long time  
ago

Now you come back knockin' on my  
door

I hear you knockin' but you can't  
come in

I hear you knockin' go back where  
you've been

I begged you not to go, but you said  
goodbye,

Now you come back tellin' all those  
lies

I hear you knockin' but you can't  
come in,

I hear you knockin' go back where  
you've been

I told you way back in 'fifty two

I would never fool with you

I hear you knockin', but you can't  
come in

I hear you knockin' go back where  
you've been

You better go back to your used to be,  
Because your love's no good to me  
I hear you knockin' but you can't  
come in

I hear you knockin' go back where  
you've been

Copyright 1955 by Commodore Music Corp.

## COME NEXT SPRING

LENNY ADELSON MAX STEINER

Come next spring, when all the world  
is new

And fresh and green and fair.

Then I'll come home

And I'll carry in my heart just one  
prayer

That I'll find you still waiting for my  
arms.

We'll meet, we'll kiss, we'll cling;  
And then once more, love will blossom  
as before,

Come next spring.

Copyright 1955 by Frank Music Corp.

## PEPPER HOT BABY

ALICIA EVELYN

I know you're mad 'cause I was  
wrong  
But that's no reason to say so long!  
Pepper hot baby, don't say goodbye  
to me!

Count two, four, six, eight, ten  
Two, four, six, eight, twenty,  
Two, four, six, eight, thirty,  
Count to a hundred, cool off!  
Pepper hot baby, don't say goodbye  
to me!

The two of us can't both be right  
I said I'm sorry so hold me tight!  
Pepper hot baby, don't say goodbye  
to me!

If we broke up you know you'd die  
Oh, don't deny it 'cause so would I!  
Pepper hot baby, don't say goodbye  
to me!

I want to kiss you and hold your hand  
So please forgive me please understand!  
Pepper hot baby, don't say goodbye  
to me!

Copyright 1955 by Sheldon Music Inc.

## MOMENTS TO REMEMBER

AL STILLMAN ROBERT ALLEN

January to December

We'll have moments to remember

Doom, doom, doom, doom

The New Year's Eve we did the town

The day we tore the goal post down

We will have these moments to  
remember

The quiet walks, the noisy fun,

The ballroom prize we almost won

We will have these moments to  
remember

Tho' summer turns to winter,

And the present disappears

The laughter we were glad to share

Will echo thru the years

When other nights and other days

May find us gone our sep'rate ways

We will have these moments to  
remember

Copyright 1955 by Beaver Music Publ. Corp.

## TURN THE LIGHT ON

(In Your Heart)

ALICIA EVELYN LEROY KIRKLAND

Turn the light on in your heart

Give me a chance to see

Is there room inside

Do you have a place for me

Turn the light on in your heart

I'm looking for a sign

Do you care for me

Could you ever be mine

I will be fair because I care

Try to be the same

Don't lead me on

If I am wrong

Don't be to blame!

Please don't leave me in the dark

I don't intend to play

Turn the light on in your heart

And show me the way!

Copyright 1955 by Stratton Music Inc.



**WANT TO BE A  
BIG  
NAME  
SINGER ?**



## Advice from PHIL MOORE

**Want to be a big name singer?**

"A wiggle, a dimple or a plunging neckline won't do it. It's 'the sound' that counts," says Phil Moore, one of America's leading vocal coaches. "Bend a note, hold it too long, fall off it, slur it, grind your teeth, sob, shout, plead, whisper — do anything — but don't be perfect!"

Moore, who has worked with such lovely larynxes as those belonging to Marilyn Monroe, Ava Gardner, Lana Turner, Lena Horne, Jane Russell, Joni James, Dolores Gray and many other glittering and glamorous show business personalities, maintains that today's singer of popular songs must have a definitive "sound." "Phonograph records are now the most important single factor in determining the success of a singer," says Phil, "and it is the aural factors that count. There has to be 'the sound' — a unique approach to a song that cannot be copied."

"Take Tony Bennett, for instance. Remember his recording of 'Because Of You'? It was the number-one best seller for months. Bennett's approach to that song was emotional, pleading. Through some particular trick in his voice, Tony sounded as if he were straining, and it was just that appealing 'sound' that sold the record. Now it's what Tony's fans want and expect from him on every record he makes."

"Why," Moore adds, "I know dozens of singers who are able to hit the notes Tony seems to be trying for, without any effort at all. But they don't sell, and Tony does."

Often called "The Star Maker" on "Svengali," Phil Moore has had a long and phenomenally varied musical career. Aside from his coaching activities, Phil, still in his thirties, has been a musical director at several major Hollywood studios, an arranger, composer, and conductor on radio and television, a consultant on music for the Army during World War II, recording director for his own record company, and had his own instrumental jazz quartet which played most of the country's top night spots and theatres.

Moore's latest discovery is Faye Adams, a former gospel and blues singer whose first record, BMI's "Shake A Hand," was last year's biggest sell-

ing platter in the rhythm and blues field. According to Phil, Faye had two voices not so long ago. "When Faye first came to me for coaching," he says, "she made a tape recording which I studied for a few days. The girl actually had two distinct methods of projecting sound. It was up to me to decide which one she should use. I chose the one that brought out her gospel singing background — it was powerful, but still real friendly too."

Most vocal styles, Moore states, stem from those little faults and imperfections every singer has. "The trick," he says, "is to find them, and then use them to the best advantage."

"It's not like the old show business days," Moore explains. "Then, you could dress up a gal in a beautiful gown, teach her to walk and to get out there and sell a song not only with her voice, but with her hands, her smile and sometimes even her hips. These days, though, when phonograph records can make or break a singer, the first phase of my job is localized. I've got to give my full attention to the sound. Record listeners can't be distracted by a gown or a sexy walk. They want a song sung in a special way, and a hit record is just that — a song sung in a way that cannot be copied by any other singer. Some of the hits of the past year or two are good examples: Teresa Brewer's "Ricochet," Rosemary Clooney's "Come On A My House," Joni James' "Why Don't You Believe Me," Bennett's "Because Of You," Faye Adams' "Shake A Hand" — almost every top tune you can think of is identified with only one singer."

With the emphasis so firmly placed on recording, it might seem that the future will be one filled with disembodied voices overflowing with personality twists and "gimmicks." But Phil Moore says no. "Television," he states, "checks that. Sound reproduction on TV has a long way to go, and a singer who stands in front of those cameras doesn't have the echo chambers and other electronic effects that help give his or her records their distinctive sound. TV puts the singer right back into show business — and since my job is primarily teaching singers to perform before 'live' audiences — it's a darned good thing it does!"

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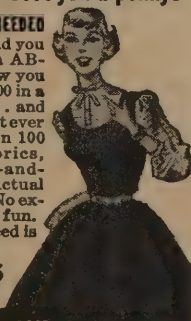
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# A GOOD LOOKIN' "DADDY-O"



## for BONNIE LOU

A Swiss grandmother and a pawn shop guitar were two factors contributing heavily to shaping and directing the career of Bonnie Lou, the young and attractive Swiss yodeler and ballad singer featured on King Records and the WLW-TV (Cincinnati's) "Midwestern Hayride." Married and the mother of a young daughter, Bonnie Lou has done many things in her lifetime, not the least of which is spending more than half her years entertaining in radio.

A student of serious music on the violin for five years, in which her mother poured substantial monies for instrument and training, Bonnie Lou got off the serious side of music at the age of 11 when she decided she wanted a guitar instead. Her mother went to a pawn shop, bought an instrument for a few dollars, and saw the profit from her daughter's musical training coming from the folk and popular music fields.

After entertaining on a kiddie radio show at age 13, Bonnie Lou shifted her station allegiance a year later to WJBC, in Bloomington, Illinois, where she sang and yodeled until high school graduation. Shortly after leaving the halls of learning, she came to station KMBC, in Kansas, where she worked with the "Rhythm Rangers," as well as continuing her yodeling and singing act. She was with the Kansas station for two years, becoming a favorite of the Sooners and extending her popularity to the rest of the country through a network show from there, "The Sagebrush Follies."

In 1945 a train-traveling friend met Bill McCluskey, then head of WLW's Talent Bureau, who was looking for a girl who could yodel and sing. Needless to say, after an audition, Bonnie Lou was hired. She came to WLW in May, 1945, where she immediately made a

hit on the "Midwestern Hayride," then fed to a network of Midwest stations. The same year she married Glenn Ewins, who was just home from four years in the service.

Bonnie Lou stayed with WLW for a year and a half, winning many friends with her delightful personality and unique way with a song. Her husband then took a position with a bank back in Bloomington, so Bonnie returned to the scene of her early radio days and aired several shows of her own from that station. Also, she sang with a dance band, and more people were drawn to the affairs to listen to her intermission guitar and yodeling sessions than come to enjoy the dancing.

Personal appearances also added to the improvement of her showmanship and voice quality. So, in returning to WLW, her first appearance before the cameras of WLW-Television was with the assurance of a veteran performer, although Bonnie has labeled that experience the most thrilling of her show business career.

For the past few years, Bonnie Lou has been turning out many fine waxings for the King Record folk. A couple of years back, she etched a Country-Western number entitled "Daddy-O" — which did all right, but was nothing sensational. Just recently, with the advent of the Rock and Roll craze, King re-issued the "Daddy-O" disk — this time dubbing in an extra vocal part and clarinet backing. The result: a hit record for Bonnie Lou.

As a wife and mother, the "Daddy-O" gal has an ungarnished ambition to excel in both fields, which is a key to her fine character and personality. Banana cream pie is her favorite dish, a choice well championed by her family.

## TIMES TWO, I LOVE YOU

JACK FULTON LOIS STEELE

Take ev'ryone who's been in love times two,  
Plus ev'ry star that shines above times two.  
You'll have the answer darling when you're thru,  
How much times two I love you.  
Take ev'ry kiss beneath the moon times two,  
Plus all the wedding bells in June times two.  
Seems unbelievable, but still it's true,  
How much times two I love you.  
Twice the whole wide creation,  
fantastic tho' it may be,  
Is just a rough estimation of all you mean to me.  
If I could take forever more times two,  
Plus ev'ry moment of my whole life thru,  
How little time I'd have to prove to you,  
How much times two I love you.

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## AT MY FRONT DOOR

JOHN C. MOORE EWART G. ABNER, JR.

Crazy little mama come knocking  
Knocking at my front door, door, door.  
Crazy little mama come knocking  
Knocking at my front door  
Crazy little mama come knock, knock,  
knocking  
Just like you did before

I woke up this morning with a feeling  
of despair  
Looking for my baby and she wasn't there  
Heard someone knocking and much to my surprise  
There stood my baby and looking in my eyes  
Crazy little mama come knock, knock,  
knocking  
Just like she did before.

If you got a little mama, and you want to keep her neat  
Keep your little mama off my street  
The same thing will happen like it did before  
She'll come knock, knock, knocking at my door  
Crazy little mama come knock, knock,  
knocking  
Just like she did before.

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## UNTIL

HAL DAVID HARRY JAMES LEROY HOLMES

Until you came along  
None of my dreams came true.  
Until you came along  
None of my skies turned blue.  
Until we kissed what thrills we missed  
Now mountains may crumble, volcanoes may rumble,  
Tornadoes may grumble won't give them a tumble.  
For you're my only thrill  
Can't wait until you're mine.  
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You reign supreme in the kingdom of my heart,  
And the magic of your kiss makes my life sublime.  
The road was dark,  
None called my name,  
But now somehow with the thrill of your love,  
You have lighted a flame;  
At last I know what the joy of love can mean,  
All because you're the queen in the kingdom of my heart.

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## TEAR DOWN THE FENCE (You've Got Around Your Heart)

EDDIE GARSON MORT GARSON

Tear down the fence you've got around your heart  
Tear down the fence and give my love a start  
Your eyes reveal the way you really feel  
So why should we be apart  
Just because someone else made you cry  
You built a fence around your heart  
With all your love inside  
So tear down the fence  
Why go on feeling blue  
'Cause I'll spend my life loving you.

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## GUILTY

GUS KAHN HARRY AKST RICHARD A. WHITING

Is it a sin, is it a crime  
Loving you, dear, like I do?  
If it's a crime then I'm guilty,  
Guilty of loving you.  
Maybe I'm wrong dreaming of you,  
Dreaming the lonely night thru,  
If it's a crime then I'm guilty,  
Guilty of dreaming of you;  
What can I do, what can I say,  
After I've taken the blame?  
You say you're thru, you'll go your way  
But I'll always feel just the same.  
Maybe I'm right, maybe I'm wrong,  
Loving you, dear, like I do,  
If it's a crime then I'm guilty,  
Guilty of loving you.

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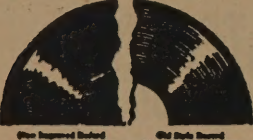
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9. Love And Marriage  
10. It's Almost Tomorrow  
11. Shifting, Whispering Sands  
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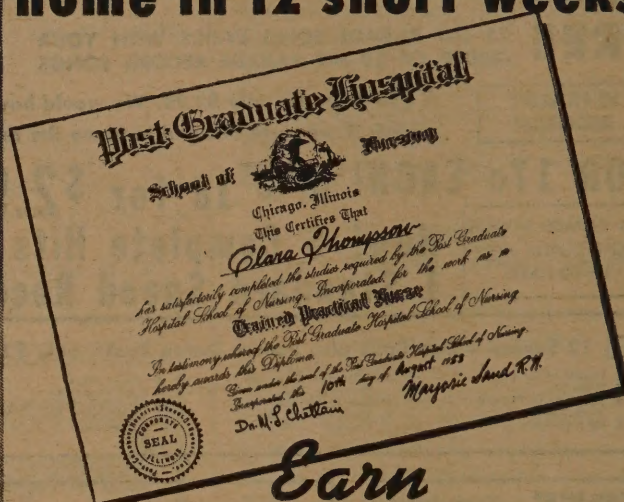
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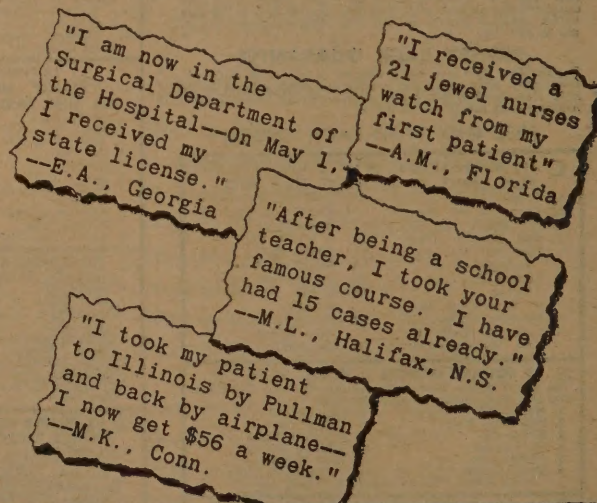
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In the coupon, write the number of the only dress in our picture with the popular new "overblouse look," and mail at once. By return mail, we'll send you ABSOLUTELY FREE a stunning, smartly styled Tea Apron. We'll also send you FREE our Full-Color Presentation Portfolio of gorgeous

styles and actual fabric samples, along with full details about our easy earning plan.

**Women—Act Quickly!**  
**Send Answer Today!**

You must hurry to win your FREE PRIZE of a Tea Apron. Do the test right away and get your answer off to us today. Your FREE PRIZE—plus Style Folio, fabric samples, and full instructions, will go out when we receive your entry. Only one entry accepted from each household. Offer not open to present Fashion Frocks salespeople.

**STYLE TEST MANAGER**  
**FASHION FROCKS, INC.**  
Dept. U-3153  
Cincinnati 25, Ohio

In Canada, North American Fashion  
Frocks, Ltd., 2163 Parthenais,  
Dept. U-3153, Montreal, P.Q.

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A New, Height-of-Fashion  
"BIB" TYPE TEA APRON

Your prize for answering this test is a stunning, super-quality apron such as you have seldom seen before. Made of fine washable fabric and with a roomy side pocket, it's designed to make you look your best for afternoon wear. Piping materials and extra finishing details give it charming flair. No buttons, no tabs—on in a jiffy, stays in place. YOURS FREE when you answer our style test. Rush your entry TODAY!

**PASTE COUPON ON POSTCARD—Mail Today!**

Style Test Manager  
**FASHION FROCKS, INC.**  
Dept. U-3153, Cincinnati 25, Ohio

Here's my answer. Please rush my PRIZE of the "Bib" Type Tea Apron . . . also Style Folio with fabric samples and full particulars without obligation.

Name \_\_\_\_\_ Age \_\_\_\_\_

Address \_\_\_\_\_

City & Zone \_\_\_\_\_ State \_\_\_\_\_

If you live in Canada, mail this coupon to  
North American Fashion Frocks, Ltd., 2163 Parthenais, Montreal, P. Q.

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**START Playing Real Music Tomorrow - -  
Even If You Don't Know A Single Note Today!**

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You can sit right down at the piano (or any other musical instrument) and actually play a piece of real music in your very first week. Your skill will improve steadily and rapidly. And soon you'll find yourself playing all your favorite pieces — easily, confidently, and properly — by note.

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